



## CALL FOR PAPERS

The Administrative Sciences Association of Canada invites you to submit a paper, work-in-progress, case, symposium or workshop proposal for the 48<sup>th</sup> annual ASAC conference.

**June 12-15, 2020 at Memorial University in St. John's, Newfoundland and Labrador**

As Newfoundland and Labrador's only university, Memorial has a special obligation to the people of this province. Established as a memorial to the Newfoundlanders who lost their lives on active service during the First World War and subsequent conflicts, Memorial University draws inspiration from these sacrifices of the past as we help to build a better future for our province, our country and our world.

The theme for ASAC 2020 is "Sea of Change: Addressing Demographic, Cultural and Societal Changes in Business". This theme allows us to draw a connection between the importance of the region and the current issues and trends we are seeing in business research and throughout society in the broader context. St. John's and Newfoundland and Labrador are a hub for tourism and economic activity and are steeped in culture, tradition and history. Known for its beauty, people of generosity, kindness and spirit, the rock is a frontier - a window to our country nestled on the sea. The conference welcomes submissions on the theme or any topic relevant to one of the following ASAC divisions:

Accounting  
Business History  
Case Studies  
Entrepreneurship/Family Business  
Finance  
Gender & Diversity in Organizations  
Health Care Management  
Human Resource Management  
Information Systems  
International Business

Management Education  
Management Science  
Marketing  
Organizational Behaviour  
Organizational Theory  
Production & Operations Management  
Social Responsibility  
Strategy  
Technology & Innovation Management  
Tourism & Sport Management



FACULTY OF  
BUSINESS ADMINISTRATION



Administrative Sciences Association of Canada  
Association des sciences administratives du Canada

## Original Papers

ASAC 2020 will accept original papers, written in English or French and not previously published or presented elsewhere. All contributions will be peer reviewed; best paper awards will be given by each division.

## Work-in-Progress

ASAC invites you to submit your work-in-progress and receive support from your colleagues in developing your paper. Work-in-progress submissions, written in English or French, should be 1,200 – 1,500 words (excluding references) and should otherwise follow the formatting of a paper submission. The abstracts of work-in-progress submissions will be included in the conference proceedings, but these submissions are not eligible for full publication in the proceedings or awards.

## Case Division

The ASAC Case division invite both English and French submissions, in either the regular or cases in development streams. For the regular stream: empirical cases (i.e., non-fictional cases with a clear decision focus), relevant for use in undergraduate or graduate programs, and an accompanying teaching note, should be submitted according to the Case Style Guide (including a case release form) posted on ASAC.ca. Field cases, based on primary research (e.g. interviews) must include a case release form. All contributions will be peer reviewed, with awards recognizing the best case(s) submitted.

For the cases in development stream: we welcome cases where the work has begun (e.g. interviews conducted) but guidance is sought for structure, style, focus, or other elements of case writing. To submit your work to this stream you must complete and submit the proposal form found at ASAC.ca, which includes a synopsis of the case you are developing and the areas in which you are seeking guidance.

## Symposia and Workshops

Members interested in organizing a symposium or workshop, in English or French, should submit a proposal according to the Symposium and Workshop submission instructions available at ASAC.ca. Proposals can be submitted to one division only.

## Submission and Acceptance Criteria:

- 1) Submissions should not have been previously presented or published in a different venue.
- 2) Individuals can be associated with a maximum of three submissions in total (including papers, case studies, symposium proposals, works-in-progress and/or workshop proposals).
- 3) Late submissions and submissions made directly to divisional executive members will not be considered. Submission instructions will be posted to ASAC.ca when they are available.
- 4) Proceedings: Titles and abstracts of all papers accepted for the conference will be included in the conference proceedings. This is *not* a published document and will be available to ASAC membership only post-conference. The division will give *one* Best Paper award and may also give a secondary award (Honorable Mention or Best Student award), as decided by the division. The authors of award-winning papers may choose to *not* have the full text of their papers appear in the proceedings. However, award-winning papers will be recognized as such in the proceedings regardless of whether the full text of the paper is included.
- 5) Acceptance decisions will be communicated to submitters by March 27, 2020.
- 6) By making a submission to the conference, author(s) agree that at least one person of each accepted submission will attend the conference and present the paper. The deadline for at least one author to be registered is April 17, 2020. Submissions without at least one author registered by this deadline will be removed from the program and proceedings.
- 7) Any authors/presenters/speakers (including symposium and workshop panelists) attending the conference must register, without exception.
- 8) ASAC retains the right to review and reject papers suspected to contain plagiarized material.

The deadline for all submissions to the 2020 ASAC conference is **Monday, February 17th, at 12 noon, Eastern Standard Time**. There will be no extensions.

[Visit ASAC.ca for submission details](https://www.asac.ca)

Submission instructions and guidelines will be posted to ASAC.ca when they are available. Detailed conference information will also be posted to this site as it becomes available.