

Business History / Histoire des affaires (BH)

Visit ASAC.ca for the full conference schedule.

****All session times are in *EASTERN* time zone****

FRIDAY JUNE 12

BH 1 Storytelling and Narratives 12:30 pm – 2:00 pm EDT

Host: Amy Thurlow (Mount Saint Vincent University)

Chair/Président: Gabrielle Durepos (Mount Saint Vincent University)

HONOURABLE MENTION/MENTION HONORABLE

Lest We Forget: The Zen Centers' Storytelling of Their Controversial Founding Abbots

Author(s)/Auteur(s): Tianyuan Yu (Mount Saint Vincent University); Albert Mills (Saint Mary's University)

Work in progress: Entrepreneurship is 'Beyond' History: Sensegiving via poetic antenarratives

Author(s)/Auteur(s): Ryan MacNeil (Acadia University); Santana Ochoa Briggs (Acadia University); Alisha Christie (Acadia University); Connor Sheehan (Acadia University)

HONOURABLE MENTION/MENTION HONORABLE

A Ghost in the Machine: The Historic Caste System of Mexico as a Durable Actor Impacting Bias

Author(s)/Auteur(s): Nicholous Deal (Saint Mary's University); Chris Hartt (Dalhousie University)

VIRTUAL WELCOME 2:30 pm EDT

Tune in for an opening welcome and remarks to kick off ASAC 2020 Virtual. Visit ASAC.ca for details.

SATURDAY JUNE 13

BH 2 Business, History, Reflexivity 11:00 am – 12:30 pm EDT

Host: Jason Russell (Empire State College – SUNY)

Chair/Président: Tianyuan Yu (Mount Saint Vincent University)

BEST PAPER/MEILLEURE COMMUNICATION

Of Bugs, Languages and Business Models: A History

Author(s)/Auteur(s): Alejandro Ramirez (Carleton University)

Towards a Theory of Historical Reflexivity

Author(s)/Auteur(s): Gabrielle Durepos (Mount Saint Vincent University); Russel Vince (University of Bath)

Dependency, Americanization and The History of Business Schools in Brazil

Author(s)/Auteur(s): Sergio Wanderley (Unigranrio); Amon Barros (Essex); Rafael Alcadipani (EAESP/FGV)

BH 3 / GDO 3 JOINT DIVISIONAL SPEAKER 12:30 pm – 2:00 pm EDT

Host: Nicholous Deal (Saint Mary's University)

Chair/Président: Mariana Paludi (Universidad Mayor de Chile)

“Tupi, or not tupi”: Practicing organizational research in the Global South

Sergio Wanderely (Unigranrio, Brazil)

BH 4 Symposium 3:30 pm – 5:00 pm EDT

Host: Amy Thurlow (Mount Saint Vincent University)

Chair/Président: Nicholous (Nick) Deal (Saint Mary's University). Gabrielle Durepos (Mount Saint Vincent University)

Symposium: History, methodology, and historical organization studies: Lessons learned while collecting and interpreting historical data

The goal of this professional development workshop (PDW) is to foster a practical discussion on methodology in historical organization studies (HOS). By methodology (in HOS), we mean the variety of techniques, methods and ideologies on offer to collect, handle and interpret historical data in order to emplot it into one of many narrative forms (White, 1985). Maclean, Harvey and Clegg (2016, p. 609) define HOS as "organizational research that draws extensively on historical data, methods, and knowledge to promote historically informed theoretical narratives attentive to both disciplines." HOS scholars will share their unique experiences, novel insights, and lessons learned while collecting and interpreting historical data. We invite colleagues from all career stages to share their tales of the field of HOS and encourage our contemporaries of their participation.

Organizers:

Nicholous (Nick) Deal (Saint Mary's University). Gabrielle Durepos (Mount Saint Vincent University)

Facilitators:

Christopher Hartt (Dalhousie University)

Mariana Paludi (Universidad Mayor de Chile)

Patricia Genoe McLaren (Wilfred Laurier University)

Sergio Wanderley (Unigranrio University (Brazil))

Jason Russell (Empire State College (SUNY))

Amy Thurlow (Mount Saint Vincent University)

William Foster (University of Alberta)

SUNDAY JUNE 14

BH 5 Historical Companies and Characters 11:00 am – 12:30 pm EDT

Host: Amy Thurlow (Mount Saint Vincent University)

Chair/Président: Ryan MacNeil (Acadia University)

Work in progress: John Langton: Pioneer Accountant and Canada's First Auditor General
Author(s)/Auteur(s): Ron Baker (University of Guelph), Morina Rennie (University of Regina)

Work in progress: Financial Reporting for the HBC surrender and First Nations' surrender of Rupert's Land and the North-Western Territory
Author(s)/Auteur(s): Morina Rennie (University of Regina),

Fireside chat with Dr. Henry Mintzberg

12:30 pm – 2:00 pm EDT

Join esteemed author and educator, Dr. Henry Mintzberg for an interactive and dynamic keynote session. Dr. Mintzberg will begin with an informal "fireside chat" with ASAC 2020 VP Program, Dr. Mehdi Farashahi, followed by a Q&A with attendees. Visit ASAC.ca for details.

BH 6 Divisional Meeting 2:00 pm – 3:30 pm EDT

Host: Jason Russell (Empire State College – SUNY)

Chair/Président: Nicholous (Nick) Deal (Saint Mary's University)

MONDAY JUNE 15

BH 7 Symposium 2:00 pm – 3:30 pm EDT

Host: Jason Russell (Empire State College – SUNY)

Chair/Président: Amy Thurlow (Mount Saint Vincent University)

Symposium: Working with Digital Archives

The purpose of this PDW is to support researchers in minimizing the hurdles and maximizing the benefits of building and using a digital repository and archive. The workshop organizers/facilitators will engage participants in discussion around some of the barriers to using digital repositories, and share insights into ways that some of these barriers may be addressed. We will also discuss the ways in which doing digital history can enhance scholarship, accessibility and knowledge mobilization. Workshop participants from all stages of their academic careers are invited to share their own experiences and expertise on this topic through group discussion and small group activities focused on a case study example.

Organizers/facilitators:

Amy Thurlow (Mount Saint Vincent University)

Patricia Genoe McLaren (Wilfred Laurier University)

Nicholous (Nick) Deal (Saint Mary's University)

Gabrielle Durepos (Mount Saint Vincent University)