

Entrepreneurship & Family Business / Entrepreneuriat et affaires familiales (ENT)

Visit ASAC.ca for the full conference schedule.

****All session times are in *EASTERN* time zone****

FRIDAY JUNE 12

ENT 1 Institutions, regulations and entrepreneurship 11:00 am – 12:30 pm EDT

Chair/Président: Andre O Laplume (Ryerson University)

Entrepreneurial activity, intrapreneurship, and conducive institutions: Is there a connection?

Author(s)/Auteur(s): Karina Bogatyreva (St. Petersburg University), Oleksiy Osiyevskyy (University of Calgary), Anastasiia Laskovaia (St. Petersburg University)

Work in progress: Universal basic income and types of entrepreneurship

Author(s)/Auteur(s): Andre O Laplume (Ryerson University), Alison Kemper (Ryerson University)

Legally-informed information disclosure (LID) in early-stage ventures

Author(s)/Auteur(s): William Newell (Memorial University), Jacqueline S. Walsh (Dalhousie University)

Effet de l'implication familiale et de la gouvernance d'entreprise sur la politique de dividende : Cas des sociétés marocaines cotées

Author(s)/Auteur(s): Said Toumi (Laval University), Zhan Su (Laval University)

ENT 2 Entrepreneurial ecosystems 12:30 pm – 2:00 pm EDT

Chair/Président: Kevin McKague (Cape Breton University)

Challenges of inclusion in the innovation ecosystem: Evidence from Canadian immigrant entrepreneurs

Author(s)/Auteur(s): Wendy Cukier (Ryerson University), Mohamed A Elmi (Ryerson University), Zohreh Hassannezhad Chavoushi (Ryerson University)

Work in progress: Social entrepreneurship ecosystem around the issue of food security in Newfoundland and Labrador

Author(s)/Auteur(s): Farshad Amini (Memorial University of Newfoundland)

Work in progress: Measuring entrepreneurial ecosystems: a comparison of Nova Scotia, Montreal, Alberta and eight other international regions

Author(s)/Auteur(s): Kevin McKague (Cape Breton University), Leslie J Wardley (Cape Breton University)

Going for brokerage: Nascent entrepreneurs' perceptions of brokerage experience in navigating entrepreneurial ecosystems

Author(s)/Auteur(s): Philip Piercey (University of Calgary), Taoting Li (University of Calgary), Chad Saunders (University of Calgary)

VIRTUAL WELCOME 2:30 pm EDT

Tune in for an opening welcome and remarks to kick off ASAC 2020 Virtual. Visit ASAC.ca for details.

SATURDAY JUNE 13

ENT 3 Divisional Speaker (SR, ENT, STR, OT, OB) 11:00 am – 12:30 pm EDT

The complicated relation between organizations and social inequality – a research agenda for management research

Dr. Johanna Mair (Hartie School of Governance)

ENT 4 Gender, diversity and immigrant entrepreneurship 12:30 pm – 2:00 pm EDT

Chair/Président: Mariah Maxheimer (Ryerson University)

Ethnic diversity pays off for startup teams with experience

Author(s)/Auteur(s): Sean Wise (Ryerson University), Sepideh Yeganegi (Wilfrid Laurier University), Andre O Laplume (Ryerson University)

What sets them apart: Distinguishing female immigrant entrepreneurs from others based on human capital and family capital

Author(s)/Auteur(s): Claudia Gomez (Kent State University), Paola Gomez-Coronado (University of Chicago), Yasanthi Perera (Brock University)

An exploratory study of male and female entrepreneur's coaching needs during business incubation

Author(s)/Auteur(s): Mariah Maxheimer (Ryerson University), Charlene Nicholls-Nixon (Ryerson University)

L'expat-preneur : démystification et conceptualisation d'un phénomène en croissance

Author(s)/Auteur(s): Anne-Marie Côté (Laval University)

ENT 5 SMEs and social enterprises 3:30 pm – 5:00 pm EDT

Chair/Président: Sophie Veilleux (Université Laval)

Étude des déterminants de la performance des petites entreprises : Le cas du Mexique

Author(s)/Auteur(s): Yves Robichaud (Université Laurentienne), Egbert McGraw (Université de Moncton), Jean-Charles Cachon (Université Laurentienne)

Work in progress: Discovery, creation, and the role of contingency: A behavioural comparison in social entrepreneurship research

Author(s)/Auteur(s): Julie Pitcher Giles (Memorial University), William Newell (Memorial University), Lynn Kendall (Memorial University)

Work in progress: Social entrepreneurship through the prism: a stakeholder theory perspective

Author(s)/Auteur(s): Kanwal Bokhari (University of Calgary), Alice de Koning (University of Calgary), John McArdle (Salem State University)

Modèles d'affaires innovants et facteurs de performance en restauration indépendante

Author(s)/Auteur(s): Mathilde Dumaine (Université Laval), Sophie Veilleux (Université Laval), Robert Laporte (ITHQ), Nelson Thériberge (ITHQ)

SUNDAY JUNE 14

ENT 6 Joint Symposium (SR, ENT, STR, OB) 11:00 am – 12:30 pm EDT
Scaling Social Impact in Response to Grand Challenges

Chair/Président: Daina Mazutis (University of Ottawa)

Moderator/Modérateur: Andrew J. Hoffman (University of Michigan)

Panelists/Panélistes:

Johanna Mair (Hartie School of Governance)

Christian Seelos (Stanford Center on Philanthropy and Civil Society)

Kevin McKague (Cape Breton University)

Natalie Slawinski (Memorial University)

Fireside chat with Dr. Henry Mintzberg

12:30 pm – 2:00 pm EDT

Join esteemed author and educator, Dr. Henry Mintzberg for an interactive and dynamic keynote session. Dr. Mintzberg will begin with an informal "fireside chat" with ASAC 2020 VP Program, Dr. Mehdi Farashahi, followed by a Q&A with attendees. Visit [ASAC.ca](https://www.asac.ca) for details.

ENT 7 Entrepreneurial resource management strategies

2:00 pm – 3:30 pm EDT

Chair/Président: Rene Arseneault (Saint Mary's University)

An eight-facet analysis of the impact of Machiavellianism rhetoric on crowdfunding success

Author(s)/Auteur(s): Rene Arseneault (Saint Mary's University)

Overcoming limitations using social bricolage

Author(s)/Auteur(s): Alberto De Matos Foresto (Universidade Nove de Julho – UNINOVE), Sophie Veilleux (Université Laval), Edmilson Lima (Universidade Nove de Julho – UNINOVE)

Reputation formation in new sharing economy firms: An ideational perspective

Author(s)/Auteur(s): Andrea Kim (Concordia University), Michael Carney (Concordia University), Gwyneth Edwards (HEC Montreal)

Work in progress: Parent firm responses to spinouts: Who do they sue and when does it work?

Author(s)/Auteur(s): Sepideh Yeganegi (Wilfrid Laurier University), Andre O Laplume (Ryerson University), Bradley Barnard (Ryerson University)

MONDAY JUNE 15

ENT 8 Entrepreneurship: a cognitive perspective

12:30 pm – 2:00 pm EDT

Chair/Président: Mohammad Keyhani (University of Calgary)

Entrepreneurial burnout: the impact of socio-cognitive factors on entrepreneurs' burnout perceptions and coping strategies

Author(s)/Auteur(s): Horatio M. Morgan (Ryerson University), Shavin Malhotra (University of Waterloo)

Work in progress: How entrepreneurs develop their venture ideas through conversations

Author(s)/Auteur(s): Reiner Schaefer (University of Calgary), Mohammad Keyhani (University of Calgary), Alice de Koning (University of Calgary)

L'intention entrepreneuriale: Une approche configurationnelle avec la méthode d'analyse fsQCA

Author(s)/Auteur(s): François L'Écuyer (Université du Québec en Abitibi-Témiscamingue), Louis Bélisle (Université du Québec en Abitibi-Témiscamingue), Maxime Paquet (Université de Montréal)

ENT 9 Divisional Meeting

2:00 pm – 3:30 pm EDT