

# International Business / Affaires internationales (IB)

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**\*\*All session times are in EASTERN time zone\*\***

## **FRIDAY JUNE 12**

**VIRTUAL WELCOME                      2:30 pm EDT**

Tune in for an opening welcome and remarks to kick off ASAC 2020 Virtual. Visit [ASAC.ca](http://ASAC.ca) for details.

## **SATURDAY JUNE 13**

**IB 1                      Divisional Speaker (SR, ENT, STR, OT, OB)                      11:00 am – 12:30 pm EDT**

**The complicated relation between organizations and social inequality – a research agenda for management research**

Dr. Johanna Mair (Hartie School of Business)

**IB 2                      Strategy and globalization                      12:30 pm – 2:00 pm EDT**

**Chair/Président:** Michael Roberts, Mount Royal University.

Work in progress: Understanding strategy: The impact of leader communication and cultural distance.

*Author(s)/Auteur(s): Gwyneth Edwards (HEC), Abdulrahman Chikhouni (Mount Royal).*

Work in progress: Factors driving firms' focus of attention to forward- versus backward-looking determinants in strategic decision-making

*Author(s)/Auteur(s): Ali Alipour (Özyeğin), Kamyar Goudarzi (Queen's), Nufer Yasin Ates (Sabanci), Mehmet Genc (Özyeğin)*

Les retombées technologiques des investissements directs étrangers (IDE) en Afrique : ce que nous savons et ce que nous devons savoir

*Author(s)/Auteur(s): Amino Bernadine N'Dri (Laval), Zhan Su (Laval)*

Favoriser la résolution des enjeux mondiaux: Une analyse qualitative quantitative comparative de la performance des organisations gouvernementales internationales

*Author(s)/Auteur(s): Yves Plourde (HEC), Anne-Sophie Premont-Picard (HEC)*

**IB 3                      HR and Migrants                      3:30 pm – 5:00 pm EDT**

**Chair/Président:** Michael Roberts, Mount Royal University.

Travail en cours: Moteurs de la mutation des pratiques de gestion des ressources humaines en Asie orientale

*Author(s)/Auteur(s): Anne Marie Côté (Laval), Zhan Su (Laval)*

Work in progress: Narratives of Return Migration

*Author(s)/Auteur(s): Luciara Nardon (Carleton), Liam Hoselton (Carleton), Aliya Kuzhabekova (Carleton)*

Exploring decisions to reduce workplace language barriers: A policy-capturing study

*Author(s)/Auteur(s): Sarah-Kay Walker (Memorial), John Fiset (Memorial).*

### **BEST PAPER/MEILLEURE COMMUNICATION**

No place like home: The effect of exporting to country of origin on the financial performance of immigrant-owned SMEs

*Author(s)/Auteur(s): Horatio M. Morgan (Ryerson), Sui Sui (Ryerson), Malhorta Shavin (Waterloo)*

## **SUNDAY JUNE 14**

**IB 4      Divisional Meeting      11:00 am EDT**

**Fireside chat with Dr. Henry Mintzberg**

**12:30 pm – 2:00 pm EDT**

Join esteemed author and educator, Dr. Henry Mintzberg for an interactive and dynamic keynote session. Dr. Mintzberg will begin with an informal “fireside chat” with ASAC 2020 VP Program, Dr. Mehdi Farashahi, followed by a Q&A with attendees. Visit [ASAC.ca](https://www.asac.ca) for details.