

Management Education / Formation en gestion (MED)

Visit ASAC.ca for the full conference schedule.

****All session times are in *EASTERN* time zone****

FRIDAY JUNE 12

VIRTUAL WELCOME 2:30 pm EDT

Tune in for an opening welcome and remarks to kick off ASAC 2020 Virtual. Visit ASAC.ca for details.

SATURDAY JUNE 13

MED 1 Skills and concepts in management education 12:30 pm – 2:00 pm EDT

Chair/Président: Rene Arseneault (Saint Mary's University)

Adopting technology to align business school stakeholder needs.

Author(s)/Auteur(s): Stephanie Villers (University of Guelph), Tanya Mark (University of Guelph), Jan Oberholzer (Sheridan College)

Exploring the skill gap between academic learning and university graduates' employability in a rapidly changing labor market.

Author(s)/Auteur(s): Huda Masood (York University), Stefan Karajovic (York University)

Identifying and understanding the core concepts in strategic management.

Author/Auteur: Geoffrey Bell (University of Minnesota Duluth) and Linda Rochford (University of Minnesota Duluth)

MED 2 Works-in-progress paper development session 3:30 pm – 5:00 pm EDT

Chair/Président: Dannie Brown (Crandall University)

The flipped classroom: A critical review of different designs.

Author(s)/Auteur(s): Gordon Wang (George Brown College)

Work in progress: Business students' values and the valuation of business program knowledge.

Author(s)/Auteur(s): Dianne Ford (Memorial University of Newfoundland), Bui Petersen (Memorial University of Newfoundland)

Work in progress: Taking your students to court: The use of case law for active learning.

Author(s)/Auteur(s): Mark Skowronski (Ramapo College of New Jersey)

Work in progress: Evidence, experience, and (instructional) design science: The case of a small, small business course.

Author(s)/Auteur(s): Ryan MacNeil (Acadia University), Britanie Wentzell (Acadia University), Danielle Mercer-Prowse (Acadia University)

SUNDAY JUNE 14

MED 3 'Alternative' approaches to management education 11:00 am – 12:30 pm EDT

Chair/Président: Heidi Weigand (Mount Saint Vincent University)

A college of one's own: How do female undergraduate management students in a women's college describe leaders?

Author(s)/Auteur(s): Colleen Sharen (Brescia University College)

What's a "live case?" Unpacking the "live case" method and its implications for management education.
Author(s)/Auteur(s): Meredith Woodwark (Wilfrid Laurier University), Karin Schnarr (Wilfrid Laurier University)

Vygotskian business ethics education.

Author(s)/Auteur(s): David Ohreen (Mount Royal University), Binod Sundararajan (Dalhousie University), Valerie Trifts (Dalhousie University), Scott Comber (Dalhousie University)

Fireside chat with Dr. Henry Mintzberg

12:30 pm – 2:00 pm EDT

Join esteemed author and educator, Dr. Henry Mintzberg for an interactive and dynamic keynote session. Dr. Mintzberg will begin with an informal "fireside chat" with ASAC 2020 VP Program, Dr. Mehdi Farashahi, followed by a Q&A with attendees. Visit ASAC.ca for details.

MED 4 Divisional Meeting 2:00 pm – 3:30 pm EDT