

Social Responsibility / Responsabilité sociale (SR)

Visit ASAC.ca for the full conference schedule.

****All session times are in EASTERN time zone****

FRIDAY JUNE 12

VIRTUAL WELCOME 2:30 pm EDT

Tune in for an opening welcome and remarks to kick off ASAC 2020 Virtual. Visit ASAC.ca for details.

SATURDAY JUNE 13

SR 1 Divisional Speaker (SR, ENT, STR, OT, OB) 11:00 am – 12:30 pm EDT

The complicated relation between organizations and social inequality – a research agenda for management research

Dr. Johanna Mair (Hartie School of Governance)

SR 2 Corporate Governance and Strategies for Sustainability – Full Papers 1 2:00 pm – 3:30 pm EDT

Chair/Président: David Talbot (ENAP)

BEST STUDENT PAPER/MEILLEURE COMMUNICATION ÉTUDIANT

Social Responsiveness under Complexity: Internal Representation in Corporate Governance

Author(s)/Auteur(s): Jaehyun Choi (York University)

BEST PAPER/MEILLEURE COMMUNICATION

Delineating the Motivations and Processes of Impact Investing: A Bibliometric Review

Author(s)/Auteur(s): Truzaar Dordi (University of Waterloo), Phoebe Stephens (University of Waterloo), Sean Geobey (University of Waterloo), Olaf Weber (University of Waterloo)

Evolution de la divulgation environnementale volontaire – Un portrait canadien

Author(s)/Auteur(s): Vincent Gagne (Université de Sherbrooke), Sylvie Berthelot (Université de Sherbrooke), Francis Hinse-Laniel (Université de Sherbrooke)

Sustainability (is not) in the boardroom: A qualitative investigation of sustainability governance

Author(s)/Auteur(s): Daina Mazutis (University of Ottawa), Katherine Hanly (University of Ottawa), Anna Eckardt (Zepplin University)

Commitment to sustainable development in MSMEs: An integrative framework

Author(s)/Auteur(s): David Talbot (ENAP), Nicolas Raineri (NEOMA), Alain Daou (American University of Beirut)

SR 3 Works in Progress – Session 1 3:30 pm – 5:00 pm EDT

Chair/Président: Eduardo Ordonez-Ponce (Athabasca University)

Work in progress: Will We Survive? A Canadian Fair Trade Organization in Crisis

Author(s)/Auteur(s): Anna Kim (McGill University), EunJoo Koo (McGill University)

Work in progress: The Case for Most Sustainable Industry

Author(s)/Auteur(s): Joel Marcus (York University), Benjamin Marcus (Stonehill College)

Work in progress: An exploratory review of how businesses can integrate cultural sustainability throughout their operations

Author(s)/Auteur(s): Simon Pek (University of Victoria), Enrico Fontana (Sasin School of Management)

Work in progress: Faultlines of Inequality: Power and Principles in Contestation over Firm Pay Ratios

Author(s)/Auteur(s): Suhaib Riaz (University of Ottawa)

SUNDAY JUNE 14

SR 4 Joint Symposium (SR, ENT, STR, OB) 11:00 am – 12:30 pm EDT **Scaling Social Impact in Response to Grand Challenges**

Chair/Président: Daina Mazutis (University of Ottawa)
Moderator/Modérateur: Andrew J. Hoffman (University of Michigan)

Panelists/Panélistes:

Johanna Mair (Hartie School of Governance)
Christian Seelos (Stanford Center on Philanthropy and Civil Society)
Kevin McKague (Cape Breton University)
Natalie Slawinski (Memorial University)

Fireside chat with Dr. Henry Mintzberg 12:30 pm – 2:00 pm EDT

Join esteemed author and educator, Dr. Henry Mintzberg for an interactive and dynamic keynote session. Dr. Mintzberg will begin with an informal “fireside chat” with ASAC 2020 VP Program, Dr. Mehdi Farashahi, followed by a Q&A with attendees. Visit ASAC.ca for details.

SR 5 Stakeholders and Sustainability Management – Full Papers 2 2:00 pm – 3:30 pm EDT

Chair/Président: Heather Ranson (University of Victoria)

Recycled Rhetoric and Rationalizations: Exploring Moral Disengagement Discourse in Church Leader Response to Clergy Sexual Abuse and its Cover-up
Author(s)/Auteur(s): Cathy Driscoll (Saint Mary's University)

Project Management for Social Enterprises: A Literature Review and Research Agenda
Author(s)/Auteur(s): Jennifer Jewer (Memorial University of Newfoundland), Penny Fillier-Skinner (Memorial University of Newfoundland)

Indigenous Peoples, Reconciliation and the Evolving CSR Discourse in the Canadian Mining Industry
Author(s)/Auteur(s): Ainsley M. MacKellar (St. Francis Xavier University) Brad Long (St. Francis Xavier University)

Sustainability Management: exploring the multidisciplinary of the field and its implications toward sustainable development
Author(s)/Auteur(s): Ying Zhou (University of Waterloo)

SR 6 SR Division AGM 3:30 pm – 5:00 pm EDT

MONDAY JUNE 15

SR 7 Works in Progress – Session 2 2:00 pm – 3:30 pm EDT

Chair/Président: Simon Pek (University of Victoria)

Work in progress: Deux instances de gouvernance partenariale à l'heure du bilan : une recherche-action dans le secteur français de l'eau et de l'assainissement
Author(s)/Auteur(s): Guillaume Barbat (Kedge Business School), Aurélien Decamps (Kedge Business School), David Talbot (ENAP), Gabrielle Lesur-Irichabeau (Université de Bordeaux)

Work in progress: When Do Employees React Adversely to Corporate Social and Environmental Initiatives?
Author(s)/Auteur(s): Sanaz Matinkoosha (University of Victoria), Anibar Kar (Simon Fraser University)

Work in progress: Replicating a successful social innovation: insights from an institutional perspective
Author(s)/Auteur(s): Sofiane Baba (Université de Sherbrooke), Taieb Hafsi (HEC Montreal), Omar Hermissi (École Supérieure de Commerce)

Work in progress: Corporate Social Responsibility and Institutional Change in Developing Countries
Author(s)/Auteur(s): Mohammadsadegh Hashemi (HEC Montreal), Hamed Motaghi (Université du Québec en Outaouais)