

Strategy / Stratégie (STR)

Visit ASAC.ca for the full conference schedule.

****All session times are in EASTERN time zone****

FRIDAY JUNE 12

VIRTUAL WELCOME 2:30 pm EDT

Tune in for an opening welcome and remarks to kick off ASAC 2020 Virtual. Visit ASAC.ca for details.

SATURDAY JUNE 13

STR 1 Divisional Speaker (SR, ENT, STR, OT, OB) 11:00 am – 12:30 pm EDT

The complicated relation between organizations and social inequality – a research agenda for management research

Dr. Johanna Mair (Hartie School of Governance)

STR 2 Strategy & Governance 12:30 pm – 2:00 pm EDT

Chair/Président: Russell Fralich (HEC Montréal)

Ownership Structure and Board Strategic Decision-Making Process: Opening Up the Black Box

Author(s)/Auteur(s): Mohammadsadegh Hashemi (HEC Montréal), Amin Moeinian (University of Tehran), Taïeb Hafsi (HEC Montréal)

How do CEOs cope with the threat of core stigma transfer from their firms?

Author(s)/Auteur(s): Mohamad Sadri (IE Business School), Caterina Moschieri (IE Business School)

HONORABLE MENTION/MENTION HONORABLE

Exploring stock market reactions to new CEO appointments

Author(s)/Auteur(s): Sergey Gleman (Concordia University), Russell Fralich (HEC Montréal), Alex Bitektine (Concordia University), Sara Zahraei (Concordia University)

STR 3 Strategic Decision Making & Growth 3:30 pm – 5:00 pm EDT

Chair/Président: Abhirup Chakrabarti (Queen's University)

Disentangling the Impact of Indirect Network Effects on Platform Growth

Author(s)/Auteur(s): Ramya K Murthy (York University), Moren Levesque (York University), Anoop Madhok (York University)

Exit, voice and problemistic search – the role of shareholders in the performance feedback mechanism

Author(s)/Auteur(s): Sergii Nevmerzhytskyi (Western University)

Divergent market signals and firm growth

Author(s)/Auteur(s): Kamyar Goudarzi (Queen's University), Abhirup Chakrabarti (Queen's University)

The dynamics of behavioural integration in Top Management Team decision making: An exploratory study"

Author(s)/Auteur(s): Ian Ragnar Kamp (St. Mary's University), Feng Liu (St. Mary's University)

SUNDAY JUNE 14

STR 4 Joint Symposium (SR, ENT, STR, OB) Scaling Social Impact in Response to Grand Challenges

11:00 am – 12:30 pm EDT

Chair/Président: Daina Mazutis (University of Ottawa)
Moderator/Modérateur: Andrew J. Hoffman (University of Michigan)

Panelists/Panélistes:

Johanna Mair (Hartie School of Governance)
Christian Seelos (Stanford Center on Philanthropy and Civil Society)
Kevin McKague (Cape Breton University)
Natalie Slawinski (Memorial University)

Fireside chat with Dr. Henry Mintzberg

12:30 pm – 2:00 pm EDT

Join esteemed author and educator, Dr. Henry Mintzberg for an interactive and dynamic keynote session. Dr. Mintzberg will begin with an informal “fireside chat” with ASAC 2020 VP Program, Dr. Mehdi Farashahi, followed by a Q&A with attendees. Visit ASAC.ca for details.

STR 5 Institutions & New Forms of Organizing

2:00 pm – 3:30 pm EDT

Chair/Président: Fernando Angulo-Ruiz (MacEwan University)

A perspective on the institutional framework in International Business

Author(s)/Auteur(s): Salman Kimiagari (Thompson Rivers University), Aayushi R Desai (Thompson Rivers University), Abhishek V Sharma (Thompson Rivers University)

Imprinting firms' degree of hybridity: The influence of entrepreneurs' cultural value orientations and ethnicity

Author(s)/Auteur(s): Fernando Angulo-Ruiz (MacEwan University), Etayankara Muralidharan (MacEwan University)

Work in progress: The influence of intuition on the decision of financial analysts

Author(s)/Auteur(s): Geoffrey G Bell (University of Minnesota Duluth), Jordan Thorpe (University of Minnesota Duluth)

MONDAY JUNE 15

STR 6 Ecosystems, Resources & Capabilities

12:30 pm – 2:00 pm EDT

Chair/Président: Taïeb Hafsi (HEC Montréal)

BEST PAPER/MEILLEURE COMMUNICATION

Reconciling the resource-based view with ecosystem organizing

Author(s)/Auteur(s): Nudrat Mahmood (York University), Anoop Madhok (York University)

The emergence of digital platform ecosystems: A problem-solving perspective

Author(s)/Auteur(s): Ramya K Murthy (York University), Anoop Madhok (York University)

Once upon a time: Informing the dynamic capabilities literature using a temporal focus of improvisation

Author(s)/Auteur(s): Michael William Lever (University of Guelph), Nadège Levallet (University of Guelph)

STR 7 Revues de Littérature et Thèmes Émergents en Management

2:00 pm – 3:30 pm EDT

Président/Chair: Ali Taleb (MacEwan University)

La structuration de l'écosystème d'affaires : Une revue de littérature

Auteur(s)/Author(s): Ahmed Hasnaoui (ENCG Casablanca), Karim Gassemi (ENCG Casablanca)

La gouvernance des entreprises publiques : Une revue de la littérature
Auteur(s)/Author(s): Pierre-Luc Désilets (Université Paris Dauphine PSL)

Travail en cours: La stratégie comme prolongement du dirigeant : Le cas de l'industrie de la mode
Auteur(s)/Author(s): Noémie Vallières (HEC Montréal)

Travail en cours: Interactions humains-machines à l'heure de l'intelligence artificielle et effets pervers
Auteur(s)/Author(s): Ernest Kuekam (Université du Québec à Montréal)

STR 8 Divisional Meeting 5:00 pm EDT