

# Technology & Innovation Management Division / Division de la gestion de l'innovation et de la technologie (TIM)

Visit [ASAC.ca](http://ASAC.ca) for the full conference schedule.

**\*\*All session times are in EASTERN time zone\*\***

## **FRIDAY JUNE 12**

**VIRTUAL WELCOME                      2:30 pm EDT**

Tune in for an opening welcome and remarks to kick off ASAC 2020 Virtual. Visit [ASAC.ca](http://ASAC.ca) for details.

## **SATURDAY JUNE 13**

**TIM 1      Innovation in specific industries                      3:30 pm – 5:00 pm EDT**

**Chair/Président:** Salman Kimiagari (Thompson Rivers University)

Applying Technology Acceptance Model to Online Transportation System

*Author(s)/Auteur(s): Salman Kimiagari (Thompson Rivers University), Neda Sharifi Asadi Malafe (Azad University, Iran), Fahime Baei (Azad University, Iran)*

Design Thinking, how to achieve radical innovation – A case of the watch industry

*Author(s)/Auteur(s): Amir Bahman Radnejad (State University of New York – Brockport, United States), Michael Ziolkowski (State University of New York – Brockport, United States)*

## **SUNDAY JUNE 14**

**TIM 2      Modèle de l'innovation ouverte (open business model)                      11:00 am – 12:30 pm EDT**

**Chair/Président:** Sophie Veilleux (Université Laval) TBC

Modélisation du processus de valorisation de la recherche universitaire au sein des écosystèmes d'innovation en émergence : étude comparative Algérie-Canada

*Author(s)/Auteur(s): Rabah Fragua (Université Mouloud Mammeri de Tizi ousou, Algeria), Sophie Veilleux (Université Laval)*

Dilemme éthique des nouveaux modèles d'affaires : une analyse stratégique et comparative

*Author(s)/Auteur(s): Ernest Kuekam (Université du Québec à Montréal)*

Les relations Banques-Fintechs dans l'écosystème d'Open-Banking : entre concurrence et coopération

*Author(s)/Auteur(s): Jean Moussavou (Brest Business School)*

**Fireside chat with Dr. Henry Mintzberg    12:30 pm – 2:00 pm EDT**

Join esteemed author and educator, Dr. Henry Mintzberg for an interactive and dynamic keynote session. Dr. Mintzberg will begin with an informal "fireside chat" with ASAC 2020 VP Program, Dr. Mehdi Farashahi, followed by a Q&A with attendees. Visit [ASAC.ca](http://ASAC.ca) for details.

**TIM 3      Innovation Capabilities                      2:00 pm – 3:30 pm EDT**

**Chair/Président:** Ken Chen (Trent University)

How Marketing Leadership in the Top Management Team Impacts New Product Development Performance

*Author(s)/Auteur(s): Hamed Mehrabi (Ryerson University), Ken Chen (Trent University)*

Construct Development and Future Work on Lean Innovation Capability

*Author(s)/Auteur(s): William Harold Alexander Johnson (Penn State University – Erie, United States), Pelin Bicen (Suffolk University, United States), Zhen Zhu (Suffolk University, United States)*

**TIM 4      Divisional Meeting      3:30 pm – 4:30 pm EDT**