

# Tourism & Sport Management Division / Division de la gestion du tourisme et du sport (TSM)

Visit [ASAC.ca](http://ASAC.ca) for the full conference schedule.

**\*\*All session times are in *EASTERN* time zone\*\***

## **FRIDAY JUNE 12**

### **TSM 1 Sport I 9:00 am – 10:30 pm EDT**

**Chair/Président:** Shannon Kerwin (Brock University)

Work in progress: Youth Olympic Games and Youth Sport Participation  
*Author(s)/Auteur(s): Anahit Armenakyan (Nipissing University)*

Positive Support: Development and Validation of a Measure of Spectator Behaviour In Youth Sport  
*Author(s)/Auteur(s): Heidi Weigand (Mount Saint Vincent University), Shelley Price (St. Francis Xavier University)*

Diversity and Inclusion in Canada's Sport Ecosystem: A Multi-level Approach to the Underrepresentation of Women and Girls  
*Author(s)/Auteur(s): Wendy Cukier (Ryerson University), Cheri Bradish (Ryerson University), Akalya Atputharajah (Carleton University)*

### **TSM 2 Sport II 10:45 am – 11:45 pm EDT**

**Chair/Président:** Shannon Kerwin (Brock University)

Work in progress: The Impact of Cricket on Immigrant Social Inclusion in Northern Ontario Communities  
*Author(s)/Auteur(s): Natalya Brown (Nipissing University), Anahit Armenakyan (Nipissing University), Ankur Shahi (Queens University)*

The Players Play or the Coach Will Pay: Firing Peter to Save Paul  
*Author(s)/Auteur(s): Peter Tingling (Simon Fraser University), Kamal Masri (Simon Fraser University), Matthew Martell (Simon Fraser University)*

### **VIRTUAL WELCOME 2:30 pm EDT**

Tune in for an opening welcome and remarks to kick off ASAC 2020 Virtual. Visit [ASAC.ca](http://ASAC.ca) for details.

## **SATURDAY JUNE 13**

### **TSM 3 Tourism I 9:00 am – 10:30 am EDT**

**Chair/Président:** William Murray (University of Guelph)

La satisfaction dans les attraits touristiques : le cas de l'offre diversifiée d'un parc animalier  
*Author(s)/Auteur(s): Jean Lagueux (Université du Québec à Montréal), Mohamed Reda Khomsi (Université du Québec à Montréal), Karl Delorme (Université du Québec à Montréal)*

Shared Experience or Distraction? Examining Mobile Device Usage Within Groups of Travelers  
*Author(s)/Auteur(s): Colin Mang (Wilfrid Laurier University), Natalya Brown (Nipissing University)*

Work in progress: Analysis of Tourist Emotions Shared in Social Media: The Case of Mount Kilimanjaro  
*Author(s)/Auteur(s): Enayat Rajabi (Cape Breton University), Leslie Wardley (Cape Breton University), John Nadeau (Nipissing University), Nadège Levallet (University of Guelph), Norm O'Reilly (University of Guelph)*

**TSM 4    Tourism II    10:45 am – 12:15 pm EDT**

**Chair/Président:** William Murray (University of Guelph)

Finding sustainable tourism development

*Author(s)/Auteur(s): Michael Melenchuk (Saint Mary's University)*

Work in progress: Workplace and Gender Issues in the Food and Beverage Services Industry

*Author(s)/Auteur(s): Mark Holmes (University of Guelph), William Murray (University of Guelph), Bruce McAdams (University of Guelph), Stasia Elliot (University of Guelph), Brittany Lutes (University of Guelph)*

**BEST PAPER/MEILLEURE COMMUNICATION**

Human Capital and Competitive Advantage: An Empirical Evidence from the Gulf Cooperation Council (GCC) Countries

*Author(s)/Auteur(s): Tamer Elsharnouby (Qatar University), Said Elbanna (Qatar University)*

**Divisional Meeting**

**12:15 pm – 12:45 pm EDT**

**SUNDAY JUNE 14**

**Fireside chat with Dr. Henry Mintzberg**

**12:30 pm – 2:00 pm EDT**

Join esteemed author and educator, Dr. Henry Mintzberg for an interactive and dynamic keynote session. Dr. Mintzberg will begin with an informal "fireside chat" with ASAC 2020 VP Program, Dr. Mehdi Farashahi, followed by a Q&A with attendees. Visit [ASAC.ca](http://ASAC.ca) for details.