

Accounting / Comptabilité (ACC)

Visit ASAC.ca for the full conference schedule.

****All session times are in EASTERN time zone****

SUNDAY JUNE 13

AGM Annual General Meeting 9:00 – 10:15 AM EDT

Please take the time to join us for the ASAC Annual General Meeting. This is one of the most important meetings of the year, where you as a member have an opportunity to contribute to the on-going smooth operation of the organization.

ACC 1 Regulatory Requirements and Auditing 4:00 – 5:15 PM EDT

Chair/Président: Eve Lamargot (Wilfrid Laurier University)

Regulatory Scrutiny and Reporting of Internal Control Deficiencies: Evidence from the SEC Comment Letters

Author(s)/Auteur(s): Divya Anantharaman (Rutgers University), He Li (Southwestern University of Finance and Economics) & Nader Wans (Memorial University of Newfoundland)

Impact of Promoter Ownership on Modified Audit Opinion

Author(s)/Auteur(s): Ajit Dayanandan (University of Alaska Anchorage), Sudershan Kuntluru (IIMK) & Jaspreet Sra (University of Northern British Columbia)

Peut-on considérer le cannabis et le tabac sur la même échelle par rapport à la responsabilité sociale d'entreprise ?

Author(s)/Auteur(s): Mathieu Betchi (Sherbrooke university) & Nourhene Ben Youssef (Sherbrooke university)

MONDAY JUNE 14

ACC 2 Disclosures and The Markets 9:00 – 10:15 AM EDT

Chair/Président: Ajit Dayanandan (University of Alaska Anchorage)

Do Voluntary Environmental Related Disclosures Increase the Firm's Value?

Author(s)/Auteur(s): Jaspreet Sra (University of Northern British Columbia)

Control mechanisms in emergency procurement? An exploratory study of transparency

Author(s)/Auteur(s): Marcela Porporato (York University) & Juan Ignacio Ruiz (Universidad Siglo XXI)

Les Entreprises de Cannabis Canadiennes Divulgent-elles de la Responsabilité Sociale dans les Tweets?

Author(s)/Auteur(s): Émilie Rodrigue (Université de Sherbrooke) & Nourhene Ben Youssef (Université de Sherbrooke)

KEY Keynote - Manfred F.R. Kets de Vries, Distinguished Clinical Professor of Leadership Development and Organizational Change, INSEAD 10:30 – 11:45 AM EDT

We live in a world that emphasize the rational and the objective. We cling dearly to objective facts, rigorous thought and rational decisions. In doing so, we risk losing sight of the internal world and our emotional and intuitive aspects. Understanding our “inner theatre” is essential, but also an uphill challenge, fraught with difficulties and anxieties. In this conversation, Manfred F. R. Kets de Vries explores the essential need to build self-understanding and the difficulty in doing so.

ACC 3 Social Responsibility 1:00 – 2:15 PM EDT

Chair/Président: Nader Wans (Memorial University of Newfoundland)

Incidences de la covid-19 sur la juste valeur : le rôle des données d'entrée et du jugement professionnel dans son évaluation

Author(s)/Auteur(s): Vincent Gagne (Université de Sherbrooke) & Annie Metcalfe (Université de Sherbrooke)

Can management accountants play a business partner role in IT projects ?

Author(s)/Auteur(s): Dima Mohanna (Université TÉLUQ)

Mandatory Corporate Social Responsibility and the Insurance Effect

Author(s)/Auteur(s): Minnah Butt (University of Saskatchewan), Suresh Kalagnanam (University of Saskatchewan) & Abhilash Nair (Indian Institute of Management Kozhikode)

ACC 4 Social Accountability 2:30 – 3:45 PM EDT

Chair/Président: Joe Abekah (University of New Brunswick, Fredericton)

Power and Policing: The Changing Nature of Public Accountability

Author(s)/Auteur(s): Ryan Stack (Queen's University)

Firm dependence and black swan effect: Evidence from the current pandemic

Author(s)/Auteur(s): Bixia Xu (Wilfrid Laurier University)

ACC 5 Accounting Divisional Meeting 4:00 – 5:15 PM EDT

Business History / Histoire des affaires (BH)

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BH 1 Neoliberalism & Managerialism: Impacts and Outcomes 10:30 – 11:45 AM EDT

Chair/Président: Jason Russell (Empire State College -- SUNY)

BEST PAPER/MEILLEURE COMMUNICATION

The 1930s and Management Thought

Author(s)/Auteur(s): Patricia McLaren (Wilfrid Laurier University)

The 1980s and 1990s: An Era Defined by the Spread of Managerialism

Author(s)/Auteur(s): Amy Thurlow (Mount Saint Vincent University)

Prospecting the Past and the Present: Narration in the Making of an Emerging Innovation Business Domain

Author(s)/Auteur(s): Ida Parkkinen (University of Eastern Finland), Hanna Lehtimäki (University of Eastern Finland) & Ilpo Helén (University of Eastern Finland)

BH 2 Alternative Memories & Ethics of Care 1:00 – 2:15 PM EDT

This is a developmental session featuring work-in-progress submissions.

Chair/Président: Ellen Shaffner (Mount Saint Vincent University) & Amy Thurlow (Mount St Vincent)

The Little Canada That Could: Storying the Memory of Operation Yellow Ribbon

Author(s)/Auteur(s): Nicholous Deal (Saint Mary's University)

Care denied? Seeking the Roots of Organizational Inequality in the Postwar Workplace

Author(s)/Auteur(s): Nina Winham (Saint Mary's University)

BH 3 Business History Divisional Meeting 2:30 – 3:45 PM EDT

MONDAY JUNE 14

KEY Keynote - Manfred F.R. Kets de Vries, Distinguished Clinical Professor of Leadership Development and Organizational Change, INSEAD 10:30 – 11:45 AM EDT

We live in a world that emphasize the rational and the objective. We cling dearly to objective facts, rigorous thought and rational decisions. In doing so, we risk losing sight of the internal world and our emotional and intuitive aspects. Understanding our “inner theatre” is essential, but also an uphill challenge, fraught with difficulties and anxieties. In this conversation, Manfred F. R. Kets de Vries explores the essential need to build self-understanding and the difficulty in doing so.

Divisional Speaker - Dr. Roy Suddaby, University of Victoria 4:00 – 5:15 PM EDT

Please join us for an exciting talk by Dr. Roy Suddaby. This is a joint divisional event with Organizational Theory and Social Responsibility.

Chair/Président: Heather Ranson (University of Victoria)

Case / Études de cas (CD)

Visit [ASAC.ca](https://www.asac.ca) for the full conference schedule.

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SATURDAY JUNE 12**CD 1 Cases in Development: Human Resources / Ethics 10:00 – 11:15 AM EDT**

Chair/Président: Kyleen Myrah (Okanagan College) & Kerry Rempel (Okanagan College)

Performance management through operational workflow assessment of a payment card

Author(s)/Auteur(s): Amy Kwan (York University) & Marcela Porporato (York University)

Controversy at the Case Competition

Author(s)/Auteur(s): Meredith Woodwark (Wilfrid Laurier University) & Karin Schnarr (Wilfrid Laurier University)

The WE Charity Scandal: "Selling Virtue Can Be Complicated"

Author(s)/Auteur(s): Colleen Sharen (Brescia University College) & Madison Sweet (Brescia University College)

Gearing for Growth while Coping with COVID

Author(s)/Auteur(s): Karin Schnarr (Wilfrid Laurier University) & Meredith Woodwark (Wilfrid Laurier University)

CD 2 Cases in Development: Strategy / Marketing 10:00 – 11:15 AM EDT

Chair/Président: Jeannette Eberhard (King's University College at Western University) & Raymond Paquin (Concordia University)

Digital Transformation in the Grocery Retail Industry: Loblaws

Author(s)/Auteur(s): Ron Babin (Ryerson University) & Yudi Li (Ryerson University)

Local Pulse: Growing a values-oriented firm

Author(s)/Auteur(s): Cheryl Gladu (Thompson Rivers University)

Awaken a Sleeping Giant: MTN Telecom Navigating the "new normal" in Fintech post COVID 19 lockdown

Author(s)/Auteur(s): Yasaman Gorji (Concordia University) & Adedayo Omotunde (Ericsson)

Are Canadians ready to eat insects? Work-in-progress

Author(s)/Auteur(s): Iryna Sushko (Concordia University)

Creating a Market for an Underwater Acoustics Firm

Author(s)/Auteur(s): Conor Vibert (Acadia University)

CD 3 Case Divisional Speaker I 11:30 AM – 12:30 PM EDT

Writing Cases for Social Impact: A conversation with case writer Maria Ballesteros-Sola

Guest Speaker: Maria Ballesteros - Sola (California State University)

Chair/Président: Kyleen Myrah (Okanagan College)

CD 4 Social Responsibility 1:15 – 2:30 PM EDT

Chair/Président: Colleen Sharen (Brescia University College)

Planet Abled (a): Taking the World to India & Planet Abled (b): Taking India to the World

Author(s)/Auteur(s): Neha Arora (Planet Abled), Anica Zeyen (Royal Holloway University of London) & Oana Branzei (Ivey Business School)

MGM's Dilemma: Responsibility vs. Profitability

Author(s)/Auteur(s): Wonyong Oh (University of Nevada, Las Vegas) & Jinsuh Tark (University of Nevada, Las Vegas)

The WE Charity Scandal: A case study of public-private transaction issues in Canada

Author(s)/Auteur(s): Connie Bygrave (Fairleigh Dickinson University)

Sanofi's Dengvaxia: Crisis Management for World's Only Dengue Vaccine

Author(s)/Auteur(s): Shinde Apoorv (Concordia University), Raymond Paquin (Concordia University) & Rajshree Prakash (Concordia University)

CD 5 Human Resources 1:15 – 2:30 PM EDT

Chair/Président: Meredith Woodwark (Wilfrid Laurier University)

Moving Machines: Gaining Ground on Equity, Diversity, and Inclusion

Author(s)/Auteur(s): Mike Annett (MacEwan University)

Desire2Learn (D2L): Online hiring - is it better?

Author(s)/Auteur(s): Kevin McDermott (Conestoga College), Kate Toth (Conestoga College) & Gary Szczerbaniwicz (Conestoga College)

CD 6 Strategy 1:15 – 2:30 PM EDT

Chair/Président: Karin Schnarr (Wilfrid Laurier University)

Kingston Student Housing Co-operative – Budgeting and Governance in a Global Crisis

Author(s)/Auteur(s): Ryan Stack (Queen's University) & Bertrand Malsch (Queen's University)

17000 Ft Foundation - Embracing Inclusion at Remote Altitudes

Author(s)/Auteur(s): Sonia Mehrotra (S.P. Mandali's Prin.L.N.Weligkar Institute of Management Development and Research) & Ana Colovic (NEOMA Business School)

Foresters Financial: Moving from life-insurance to life-enablement

Author(s)/Auteur(s): Micheal Ross (Wilfrid Laurier University), Stephany Desroches (Wilfrid Laurier University) & Sofy Carayannopoulos (Wilfrid Laurier University)

To "B" or not to "B"? Rough Waters Brewing Co.'s pursuit of B Corp certification

Author(s)/Auteur(s): Julie Giles (Grenfell Campus, Memorial University) & William Newell (Grenfell Campus, Memorial University)

CD 7 Marketing / Entrepreneurship 1:15 – 2:30 PM EDT

Chair/Président: Eric Dolansky (Brock University) & Yves Plourde (HEC Montréal)

Streetwise Mortgage: Growing More Efficient

Author(s)/Auteur(s): Ebrahim Mazaheri (Wilfrid Laurier University) & Eric Dolansky (Brock University)

Ferris' Oyster Bar

Author(s)/Auteur(s): Heather Ranson (University of Victoria) & Rachel Bond (University of Victoria)

BEST PAPER/MEILLEURE COMMUNICATION

Avara: Augmented Reality For Profit and For Good

Author(s)/Auteur(s): Eric Dolansky (Brock University) & Joachim Scholz (Brock University)

HONOURABLE MENTION/MENTION HONORABLE

Bell, La vie est belle!

Author(s)/Auteur(s): Ernest Kuekam (Université du Québec à Montréal), Martine Spence (University of Ottawa) & Fred Joël Fifatin (Université du Québec en Outaouais)

CD 8 Information Systems / Accounting 1:15 – 2:30 PM EDT

Chair/Président: Marcela Porporato (York University)

Apple's Response to COVID-19 Disruptions – Supply Chain Risk Analysis and Mitigation

Author(s)/Auteur(s): Parminder Singh Kang (Mount Royal University) & Rajbir Bhatti (Mount Royal University)

Marks Supply Information Systems Project Selection Dilemma: So Many Projects, So Little Time.

Author(s)/Auteur(s): Jane Gravill (Conestoga ITAL Business School)

Open Banking: Advising the Government on How to Proceed

Author(s)/Auteur(s): Ron Babin (Ryerson University) & Donna Smith (Ryerson University)

CD 9 Case Divisional Speaker 3:00 – 4:15 PM EDT

A. Ivey Publishing Information Session - 3:00 pm – 3:15 pm B. Divisional Speaker - 3:15pm – 4:15pm The benefits of co-author collaboration across disciplines. A discussion with Armand Gilinsky and Danielle Clark.

Chair/Président: Meredith Woodwark (Wilfrid Laurier University)

Guest Speaker: Danielle Clark (Hillsborough Community College) & Armand Gilinsky (Sonoma State University)

CD 10 Case Divisional Meeting 4:15 – 5:00 PM EDT

Chair/Président: Meredith Woodwark (Wilfrid Laurier University)

Entrepreneurship & Family Business / Entrepreneuriat et affaires familiales (ENT)

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ENT 1 Entrepreneurial Ecosystems 1:00 – 2:15 PM EDT

Chair/Président: Mohammad Keyhani (University of Calgary)

Embracing the Complexity of Entrepreneurial Ecosystems: A Configurational Framework Based on Systematic Literature Review

Author(s)/Auteur(s): Siyu Fei (Concordia University)

Toward a Process Model of Entrepreneurial Ecosystem Orchestration: Exploring the Micro-Level Coordinating Actions and Mechanisms Undertaken by Intermediaries

Author(s)/Auteur(s): Taoting Li (University of Calgary) & Chad Saunders (University of Calgary)

(Work-In-Progress) A New Entrepreneurial Ecosystem Index Methodology: The Case of Nova Scotia

Author(s)/Auteur(s): Kevin McKague (Cape Breton University), Leslie Wardley (Cape Breton University) & Chad Saunders (University of Calgary)

(Work-In-Progress) Social Entrepreneurial Ecosystems and Contextual Intelligence: Mapping the Relations Influencing Food Sovereignty in Petty Harbour, NL

Author(s)/Auteur(s): Farshad Amini (Memorial University of Newfoundland)

ENT 2 Entrepreneurship and Crisis 2:30 – 3:45 PM EDT

Chair/Président: Farshad Amini (Memorial University of Newfoundland)

La résilience de l'entrepreneuriat des immigrants pendant la période de la pandémie: une étude de cas des Africains et Haïtiens à Montréal

Author(s)/Auteur(s): Radjabu Mayuto (Université Laval) & Zhan Su (Université Laval)

Innovating the Business Model to Survive: Evidence from Independent Restaurants during the COVID-19 Pandemic

Author(s)/Auteur(s): Christopher Busset (Université Laval), Sophie Veilleux (Université Laval), Robert Laporte (ITHQ) & Nelson Thèberge (ITHQ)

(Work-in-Progress) Entrepreneurial Re-entry Post an Economic Crisis

Author(s)/Auteur(s): Etayankara Muralidharan (MacEwan University) & Saurav Pathak (Xavier University)

(Work-In-Progress) Dealing with Multiple Crises: Extreme Social Enterprise and Resilience

Author(s)/Auteur(s): Salvador Barragan (Thompson Rivers University), Tolulope Oluwafemi (Thompson Rivers University), Guylene Shaw (Thompson Rivers University) & Bruce Martin (Thompson Rivers University)

MONDAY JUNE 14

Divisional Event - The Value of Philosophy in Entrepreneurship Research 9:00 – 10:15 AM EDT

Philosophy is often seen as asking very deep questions and as providing very abstract answers. Entrepreneurship, however, is typically seen as being very practical and worldly. How then can philosophy be valuable to entrepreneurship research? This is precisely the question that will be addressed in this symposium by three entrepreneurship scholars who have each successfully published numerous top-tier journal articles which fruitfully integrate philosophy into entrepreneurship research. Some of the topics to be addressed include the benefits and drawbacks of using philosophy to guide research practices in entrepreneurship, and how philosophical thinking and theorizing can impact the relevance of entrepreneurship research for practitioners. Curiosity is required; philosophical background is not.

Chair/Président: Reiner Schaefer (Haskayne School of Business)

Guest Speaker: Dimo Dimov (Bath University), Stratos Ramoglou (University of Southampton) & Mark Packard (University of Nevada, Reno)

KEY Keynote - Manfred F.R. Kets de Vries, Distinguished Clinical Professor of Leadership Development and Organizational Change, INSEAD 10:30 – 11:45 AM EDT

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ENT 3 Venture Growth 1:00 – 2:15 PM EDT

Chair/Président: Reiner Schaefer (Haskayne School of Business)

(Work-in-Progress) Viability of Using the Business Model Canvas as a Framework for Mapping Unicorn Startup Failures

Author(s)/Auteur(s): Saifur Rahman (Ryerson University) & Kenneth Grant (Ryerson University)

(Work-In-Progress) Sustained Scoping and Scaling in Social Enterprise; an RBV Versatility Perspective

Author(s)/Auteur(s): Guylene Shaw (Thompson Rivers University), Tolulope Oluwafemi (Thompson Rivers University), Salvador Barragan (Thompson Rivers University) & Bruce Martin (Thompson Rivers University)

(Work-In-Progress) L'impact du capital humain de la start-up sur la décision d'investissement du capital risque français

Author(s)/Auteur(s): Mahebena Alaoui (Université de Bretagne Occidentale)

(Work-In-Progress) Élaboration d'une stratégie optimale de transfert d'entreprise : le cas d'une entreprise familiale dans le domaine de la gestion de complexes d'hébergement pour retraités

Author(s)/Auteur(s): Benjamin Gagné (Université du Québec en Outaouais) & Jasmin Manseau (Université du Québec en Outaouais)

ENT 4 Entrepreneurship and Universities 2:30 – 3:45 PM EDT

Chair/Président: Bruce Martin (Thompson Rivers University)

(Work-In-Progress) Research Relevance in Place-Based Approaches: The Four Elements of a Harmonized Entrepreneurship Research

Author(s)/Auteur(s): Farshad Amini (Memorial University of Newfoundland)

(Work-In-Progress) University-based Accelerators and Incubators: The Shortcomings of Innovation Commercialization through Start-up Incubators

Author(s)/Auteur(s): Julie Ricard (ESG UQAM), Hamed Motaghi (Université du Québec en Outaouais) & Hamid Etemad (McGill University)

(Work-In-Progress) Shedding Light from Complexity Theory on an Evolving University Entrepreneurial Ecosystem

Author(s)/Auteur(s): Jean Bibeau (Université de Sherbrooke) & Étienne St-Jean (Université du Québec à Trois-Rivières (UQTR))

ENT 5 Characteristics of Venture Founders 4:00 – 5:15 PM EDT

Chair/Président: Oleksiy Osiyevskyy (University of Calgary)

Le profil entrepreneurial international : Une étude comparative des entrepreneurs traditionnels et technologiques

Author(s)/Auteur(s): Wissal Elidrissi Rioui (Laval University), Sophie Veilleux (Université Laval) & Maripier Tremblay (Laval University)

Two Faces of CEO Narcissism and Affordable Loss: The Rivalry-versus-admiration Perspective

Author(s)/Auteur(s): Zhe Shen (University of Manitoba) & Wenlong Yuan (University of Manitoba)

(Work-in-Progress) "Man! I feel like a woman!" The role of Positive Gender Identity Evaluations for Women's Entrepreneurship

Author(s)/Auteur(s): Ingrid Chadwick (John Molson School of Business, Concordia University) & Alexandra Dawson (John Molson School of Business, Concordia University)

(Work-in-progress) Entrepreneurial Team Formation: A study on Antecedents, Processes, and Outcomes of Production Companies

Author(s)/Auteur(s): Yasaman Gorji (Concordia University) & Nastaran Simarasl (Cal Poly Pomona)

TUESDAY JUNE 15

ENT 6 Entrepreneurship & Family Business Divisional Meeting 10:30 – 11:45 AM EDT

Chair/Président: Oleksiy Osiyevskyy (University of Calgary)

Finance / finance (FIN)

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FIN 1 Empirical Finance 10:30 – 11:45 AM EDT

Chair/Président: Jie Zhang (Trent University)

Discussant/Discutant: Lu Zhang (Ryerson University), Hamidreza Roohian (Concordia University) & Ali Rouhghalandari (Concordia university)

BEST PAPER/MEILLEURE COMMUNICATION

Conflicts of Interest and Agent Heterogeneity in Buyer Brokerage

Author(s)/Auteur(s): Lawrence Kryzanowski (Concordia University), Yanting Wu (Concordia University) & Tingyu Zhou (Florida State University)

Impact of COVID-19 on Stock Market Returns and Volatility: Case Study of Canada on a Provincial, Regional, and National Level

Author(s)/Auteur(s): Yong Joo Kang (Thompson Rivers University)

Hedge Fund Equity Ownership and Trading and Its Predictive Power Toward Equity Market

Author(s)/Auteur(s): Yuanshun Li (Ryerson University), Lu Zhang (Ryerson University) & Biying Song (Ryerson University)

FIN 2 Behavioral Finance 1:00 – 2:15 PM EDT

Chair/Président: Yong Joo Kang (Thompson Rivers University)

Discussant/Discutant: Feng Jiao (University of Lethbridge), Yanting Wu (Concordia University) & Yuanshun Li (Ryerson University)

HONOURABLE MENTION/MENTION HONORABLE

Sentiment Analysis and Insider Trading

Author(s)/Auteur(s): Lawrence Kryzanowski (Concordia University) & Ali Rouhghalandari (Concordia University)

Local Well-Being and Firm Risk-Taking

Author(s)/Auteur(s): Lu Zhang (Ryerson University) & Sukesh Patro (Grand Valley State University)

The Investor Attention/Awareness Channel: Effect of Media Coverage on Fund Flows and Performance

Author(s)/Auteur(s): Lawrence Kryzanowski (Concordia University) & Hamidreza Roohian (Concordia University)

Divisional Speaker - Dr. Lawrence Kryzanowski, Concordia University 2:30 – 3:45 PM EDT

Chair/Président: Yuanshun Li (Ryerson University)

Guest Speaker: Lawrence Kryzanowski (Concordia University)

FIN 3 International Finance 4:00 – 5:15 PM EDT

Chair/Président: Yuanshun Li (Ryerson University)

Discussant/Discutant: Ahmed Marhfor (UQAT), Yong Joo Kang (Thompson Rivers University) & Ayse Yuce (Ryerson University)

What Motivates Firms to Issue Sukuks versus Conventional Bonds?

Author(s)/Auteur(s): Usama Toor (Ryerson University) & Ayse Yuce (Ryerson University)

Are Strategies for International Diversification by Country, Industry and Region Equivalent?

Author(s)/Auteur(s): Ahmed Marhfor (UQAT), Rachid Ghilal (UQAR), Bouchra Mzali (UQAM) & Jean-Jacques Lilti (Rennes Management School)

SWF Investments and Debt Maturity of Target Firms: An International Evidence

Author(s)/Auteur(s): Hatem Ghouma (St. Francis Xavier University) & Zeineb Ouni (UQTR)

MONDAY JUNE 14**FIN 4 Finance Divisional Meeting 9:00 – 10:15 AM EDT**

Chair/Président: Yuanshun Li (Ryerson University)

KEY Keynote - Manfred F.R. Kets de Vries, Distinguished Clinical Professor of Leadership Development and Organizational Change, INSEAD 10:30 – 11:45 AM EDT

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Gender & Diversity in Organizations / Genre et diversité dans les organisations (GDO)

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GDO 1 Gender Board Composition and Equality 2:30 – 3:45 PM EDT

Chair/Président: Kerry Hendricks (Saint Mary's University)

Factors Influencing Gender Composition of Corporate Boards: A Systematic Literature Review

Author(s)/Auteur(s): Mikaila Ortynsky (Memorial University of Newfoundland) & Trevor Brown (Memorial University of Newfoundland)

Cooperative organizational cultures: The key to promoting equal gender representation in leadership positions?

Author(s)/Auteur(s): Nora Daher Moreno (Memorial University of Newfoundland) & Kara Arnold (Memorial University of Newfoundland)

The Corporate Governance Mechanisms for Advancing Gender Equity in Canadian Workplaces: A Review

Author(s)/Auteur(s): Emily Moore (University of Guelph)

GDO 2 Immigration and Super-Skilled Workers 4:00 – 5:15 PM EDT

Chair/Président: Liela Jamjoom (Saint Mary's University)

Supporting Super-Skilled Newcomer Women's Work Integration

Author(s)/Auteur(s): Dunja Palic (Carleton University), Luciara Nardon (Carleton University) & Amrita Hari (Carleton University)

New Immigrant Welcoming: A Systematic Literature Review and Thematic Analysis

Author(s)/Auteur(s): Kathy Sanderson (Lakehead University), Irfan Butt (Ryerson University) & Ryan Hron (Lakehead University)

BEST PAPER/MEILLEURE COMMUNICATION

Immigrants' Satisfaction in Regional Employment: a Human Agency Perspective

Author(s)/Auteur(s): Marie Lachapelle (HEC Montreal)

MONDAY JUNE 14**GDO 3 COVID-19 and Contemporary Issues 9:00 – 10:15 AM EDT**

Chair/Président: Geneviève Morin (École nationale d'administration publique)

HONOURABLE MENTION/MENTION HONORABLE

Questing for meaning at work - an embodied perspective on how disabled employees make meaning

Author(s)/Auteur(s): Anica Zeyen (Royal Holloway University of London) & Oana Branzei (Western University)

COVID-19 & Canadian Female Leadership

Author(s)/Auteur(s): Emily Moore (University of Guelph)

'Tread Lightly:' Liminality and COVID-19 Reflections

Author(s)/Auteur(s): Liela Jamjoom (Saint Mary's University)

Corporate Social Media Responses to Black Lives Matter: A Content Analysis

Author(s)/Auteur(s): Anju Philip (University of Guelph) & Emily Moore (University of Guelph)

KEY Keynote - Manfred F.R. Kets de Vries, Distinguished Clinical Professor of Leadership Development and Organizational Change, INSEAD 10:30 – 11:45 AM EDT

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Divisional Speaker - Dr. Rupa Banarjee, Ryerson University 1:00 – 2:15 PM EDT

During 2020, the pandemic revealed that topics like care, gender and vulnerable populations should be addressed seriously. Feminist economists see an opportunity to restructure the economy based on the idea of “care” and not on “profit”. Women as subjects have been particularly harmed during this health crisis, due to the precariousness of their work (most women are in service industries), or because of the burden of care work at home. Dr. Rupa Banerjee proposes to discuss the trajectories of immigrant caregivers and their experiences at the intersection of gender, race, and migrant status. This topic contributes both theoretically and empirically, because theories of intersectionality are rarely applied to research and in this case, we are able to grasp first-hand experience from a researcher applying intersectionality both in the qualitative and quantitative sense. The broader aims of the GDO, HR, and OB divisions are to gauge interest from both qualitative and quantitative audiences, and so we find that Dr. Banerjee appeals to both audiences in her mix-methods research approach. Dr. Banerjee’s proposed topic brings an empirical investigation of caregivers’ experiences in Canada, thereby bringing a more critical understanding of the role of care in our

current societies. Given the climate, it is even more important to highlight issues of care work and caregiving.

Chair/Président: Mariana Paludi (Universidad Mayor)

Divisional Speaker - Dr. Jamie Gruman, University of Guelph 2:30 – 3:45 PM EDT

In this session Dr. Jamie Gruman will discuss his book 'Boost: The Science of Recharging Yourself in an Age of Unrelenting Demands', which builds on the literature on recovery and focuses on how we can get back to our best by flipping our downtime into 'Uptime' to most successfully recharge our batteries and return to work happier, healthier, and more productive. He will present his ReNU model, which synthesizes the research behind Boosting, and will discuss specific activities we can implement to reduce our stress levels and enhance our performance. He will also discuss his experience giving talks on this topic and some outstanding research questions that warrant attention. The session will be of interest to those looking for tips on how to use their leisure time to most effectively recover from daily demands, in addition to those interested in research on this topic.

Chair/Président: Morrie Mendelson (University of New Brunswick Saint John)

GDO 4 Social Impact and Diversity Management 4:00 – 5:15 PM EDT

Chair/Président: Sumeet Duggal (McGill University)

Interviews for Social Impact – Designing Interview Questions That Make a Difference

Author(s)/Auteur(s): Katlin Aarma (Carleton University), Luciara Nardon (Carleton University) & Amrita Hari (Carleton University)

A trip around the world: Cultural perspectives of diversity management

Author(s)/Auteur(s): Angel-Rose Henchey (Concordia University) & Stefanie Ruel (Open University)

Who's Watching the Kids? Media Framing of Canada's Parental Leave Sharing Benefit

Author(s)/Auteur(s): Karen Grandy (Saint Mary's University)

TUESDAY JUNE 15

GDO 5 Gender and Leadership 9:00 – 10:15 AM EDT

Chair/Président: Karen Grandy (Saint Mary's University)

The role of chronic stereotype threat on women leaders levels of anxiety in predicting passion for leadership

Author(s)/Auteur(s): Alexa Saleski (University of Saskatchewan), Erica Carleton (University of Saskatchewan) & Megan Walsh (University of Saskatchewan)

Countering the Master Narrative: Stories of Saudi Women Leaders in the Workplace

Author(s)/Auteur(s): Liela Jamjoom (Saint Mary's University)

Doctoral Thesis Proposal: Suffering as Experienced by Women Engineers in the Workplace

Author(s)/Auteur(s): Ann-Louise Howard (Concordia University)

The Influence of CEO Gender on Hospitals' Responsiveness to Women's Health Issues

Author(s)/Auteur(s): Gabriel Huppe (Western University) & W Glenn Rowe (Western University)

GDO 6 Gender & Diversity in Organizations Divisional Meeting 10:30 – 11:45 AM EDT

Chair/Président: Liela Jamjoom (Saint Mary's University)

Health Care Management / Gestion des soins de santé (HCM)

Visit ASAC.ca for the full conference schedule.

****All session times are in EASTERN time zone****

SUNDAY JUNE 13

AGM Annual General Meeting 9:00 – 10:15 AM EDT

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HCM 1 Improving health care management: Hospital, Health System and Pharmacy 10:30 – 11:45 AM EDT

Chair/Président: Grant Alexander Wilson (University of Saskatchewan)

Discussant/Discutant: Grace Liu (York University)

What factors contribute to the delay transfers in PACU at Sunnybrook Hospital?

Author(s)/Auteur(s): Urooj Afzaal (Ryerson University)

Health system integration and transformation through cross-sectoral collaboration

Author(s)/Auteur(s): Grace Liu (York University) & Peter Tsasis (York University)

Effective strategic growth planning in retail pharmacy

Author(s)/Auteur(s): Grant Alexander Wilson (University of Saskatchewan)

The impact of Canada's recreational cannabis legalization on its medical cannabis sales

Author(s)/Auteur(s): Michael Armstrong (Brock University)

HCM 2 Health Care Management Divisional Meeting 1:00 – 2:15 PM EDT

HCM 3 Innovation and challenges: Impact of COVID, Ethical considerations and Healthcare workers 2:30 – 3:45 PM EDT

Chair/Président: Kent Rondeau (University of Alberta)

Discussant/Discutant: Julie Rochefort (Université de Sherbrooke)

Mieux vaut prévenir et mieux guérir : Management et valorisation de l'innovation

Author(s)/Auteur(s): Julie Rochefort (Université de Sherbrooke)

L'évolution de la motivation des travailleurs de la santé à offrir des soins à la population pendant la crise du COVID-19.

Author(s)/Auteur(s): Geneviève Morin (École nationale d'administration publique) & David Talbot (École nationale d'administration publique)

Managing patient assisted suicide and the geriatric COVID-19 patient conundrum

Author(s)/Auteur(s): Masud Khawaja (University of the Fraser Valley)

Employee diversity climate and turnover: Does workplace culture play a role?

Author(s)/Auteur(s): Kent Rondeau (University of Alberta) & Terry Wagar (St Mary's University)

MONDAY JUNE 14

KEY Keynote - Manfred F.R. Kets de Vries, Distinguished Clinical Professor of Leadership Development and Organizational Change, INSEAD 10:30 – 11:45 AM EDT

We live in a world that emphasize the rational and the objective. We cling dearly to objective facts, rigorous thought and rational decisions. In doing so, we risk losing sight of the internal world and our emotional and intuitive aspects. Understanding our “inner theatre” is essential, but also an uphill challenge, fraught with difficulties and anxieties. In this conversation, Manfred F. R. Kets de Vries explores the essential need to build self-understanding and the difficulty in doing so.

Human Resources / Ressources humaines (HR)

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SUNDAY JUNE 13

AGM Annual General Meeting 9:00 – 10:15 AM EDT

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HR 1 Job Search, Job Crafting, and Workforce Integration 1:00 – 2:15 PM EDT

This session includes a mix of full and work-in-progress papers that address topics of job crafting in the context of the pandemic, gender differences in job search behaviors, new immigrants' overcoming employment barriers, and workforce integration of international graduates.

Chair/Président: Tina Sharifi (York University)

Do Technological Innovation and Artificial Intelligence Allow Nurses to Craft their Job and Become Agents of Technological Change? A Qualitative Study in the COVID-19 Context

Author(s)/Auteur(s): Sari Mansour (TÉLUQ University) & Sarah Noguez (TÉLUQ University)

International Graduates' Workforce Integration: A Systematic Literature Review

Author(s)/Auteur(s): Yu Han (University of Regina), Daniel Gulanowski (Carleton University) & Greg Sears (Carleton University)

New Immigrant Welcoming: Overcoming Employment Barriers [Work In Progress]

Author(s)/Auteur(s): Kathy Sanderson (Lakehead University), Ryan Hron (Lakehead University) & Julia Whitney (Lakehead University)

Gender Differences in Job Search Behaviours [Work In Progress]

Author(s)/Auteur(s): Tracy Hecht (Concordia University) & Alex Lefter (Concordia University)

HR 2 Careers: Role of Mindfulness, Mentoring, and Relationships at Work 2:30 – 3:45 PM EDT

The papers in this session focus on different factors involved in career construction and development, including career adaptability and mindfulness, global mobility and mentoring, and relationships at work. The session includes both full and work-in-progress papers.

Chair/Président: Iryna Kalynychenko (York University)

Are Mindful Employees Good at Career Construction? A Moderated-Mediation Model

Author(s)/Auteur(s): Sidrah Hassan (International Islamic University Islamabad) & Tasneem Fatima (International Islamic University, Pakistan)

Global Mobility and Mentoring: A Literature Review

Author(s)/Auteur(s): Vivi (Hui) Zhang (Carleton University) & Luciara Nardon (Carleton University)

Dis/Empower: The Many Faces of Relationships [Work In Progress]

Author(s)/Auteur(s): Mirit Grabarski (Western University), Maria Mouratidou (University of Cumbria) & Hina Kalyal (King's University College)

HR 3 Impact of Memory and Storytelling, Performance Ratings and Continuous Feedback, and Job Satisfaction on Individual Performance 4:00 – 5:15 PM EDT

This session brings together novel perspectives and findings on factors that impact individual performance in the workplace.

Chair/Président: Sarah Rahimi (Concordia University)

HONOURABLE MENTION/MENTION HONORABLE

Remembering and Recounting the Past: How Memory and Storytelling Impact Behavioural Interview Performance Ratings

Author(s)/Auteur(s): Sara Murphy (University of Winnipeg) & Lisa Keeping (Wilfrid Laurier University)

The Impacts of Performance Ratings and Continuous Feedback on Employee Performance and Reactions

Author(s)/Auteur(s): Dimitris Giamos (HEC Montréal)

Meta-Analysis: Job Satisfaction and Job Performance Moderated by National Economic Development and Performance Scales

Author(s)/Auteur(s): Daniela Petrovski (York University)

MONDAY JUNE 14

HR 4 Human Resource Management and Organizational Performance 9:00 – 10:15 AM EDT

The papers in this session provide insights on the relationship between human resource management practices and organizational performance. Different perspectives are offered on factors that shape human resource management practices and affect organizational performance.

Chair/Président: Travor Brown (Memorial Univ)

BEST PAPER/MEILLEURE COMMUNICATION

High-Performance Work Systems and Organizational Performance: A Conditional Process Model of Collective Turnover and Collectivist Culture

Author(s)/Auteur(s): Jinuk Oh (University of Guelph) & Mijeong Kim (Korea University)

Le Rôle de l'Intrapreneuriat dans la Relation Entre les Pratiques GRH et la Performance des PME: Une Approche de Médiation Modérée

Author(s)/Auteur(s): Jamal Ben Mansour (Université du Québec à Trois Rivières), Boudjema Amroun (Université Mohamed Boudiaf - M'Sila) & Mouna Bahi (Université du Québec à Trois Rivières)

Les Valeurs Islamiques et la Gestion des Ressources Humaines: Étude Qualitative des Épiceries Installées au Québec Ville

Author(s)/Auteur(s): Said Toumi (Laval University) & Zhan Su (Laval University)

An Evidence-Based Review on Nationalization of Human Resources in the GCC Countries

Author(s)/Auteur(s): Said Elbanna (Qatar University), Shatha Obeidat (Qatar University), Heba Younis (London South Bank University) & Tamer Elsharnouby (Qatar University)

KEY Keynote - Manfred F.R. Kets de Vries, Distinguished Clinical Professor of Leadership Development and Organizational Change, INSEAD 10:30 – 11:45 AM EDT

We live in a world that emphasize the rational and the objective. We cling dearly to objective facts, rigorous thought and rational decisions. In doing so, we risk losing sight of the internal world and our emotional and intuitive aspects. Understanding our “inner theatre” is essential, but also an uphill challenge, fraught with difficulties and anxieties. In this conversation, Manfred F. R. Kets de Vries explores the essential need to build self-understanding and the difficulty in doing so.

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Chair/Président: Morrie Mendelson (University of New Brunswick Saint John)

HR 5 Perspectives on Workplace Training 4:00 – 5:15 PM EDT

This session addresses new perspectives on workplace training: factors that affect motivation to learn and learning transfer, and retraining for alternative careers in the context of the pandemic. The session includes both full and work-in-progress papers.

Chair/Président: Morrie Mendelson (University of New Brunswick Saint John)

The Relationship between Big-Five Personality Traits and Motivation to Learn in the Presence of Cognitive Ability as a Moderator

Author(s)/Auteur(s): Shadi Mahdavi (Memorial University of Newfoundland) & Travor Brown (Memorial University of Newfoundland)

Efficacité de la Formation en Milieu de Travail: Rôle de l'Interaction Entre le Soutien du Supérieur Immédiat et la Motivation de l'Apprenant à Transférer les Apprentissages

Author(s)/Auteur(s): Radouan Hatim (UQTR) & Jamal Ben Mansour (UQTR)

Retraining Hospitality Workers for a Post-Pandemic Career [Work In Progress]

Author(s)/Auteur(s): Emily Jones Joannis (Carleton University) & Luciara Nardon (Carleton University)

TUESDAY JUNE 15**HR 6 Human Resources Divisional Meeting 10:30 – 11:45 AM EDT**

Chair/Président: Jinuk Oh (University of Guelph)

Information Systems / Systèmes d'information (IS)

Visit ASAC.ca for the full conference schedule.

****All session times are in EASTERN time zone****

SUNDAY JUNE 13**IS 1 Digital and Social Commerce 10:30 – 11:45 AM EDT**

Chair/Président: Patrick Egbunonu (Queen's University)

Impact of Affective and Cognitive Advertising Values on Impulsive and Compulsive Buying

Author(s)/Auteur(s): Neda Sharifi Asadi Malafe (Young Researchers and Elite Club, Sari Branch, Islamic Azad University, Sari, Mazandaran, Iran) & Salman Kimiagari (Thompson Rivers University)

The Architecture of Generative Marketplaces: Two-Sided Markets as Distributed Innovation Machines

Author(s)/Auteur(s): Mohammad Keyhani (University of Calgary)

Social Network Structure and Online Seller Performance

Author(s)/Auteur(s): Shan Wang (University of Saskatchewan) & Fang Wang (Wilfrid Laurier University)

IS 2 Digital transformation and Emerging technologies 2:30 – 3:45 PM EDT

Chair/Président: Shan Wang

Digital Technologies and Start-Ups: A Literature Review

Author(s)/Auteur(s): Patrick Egbunonu (Queen's University) & Yolande Chan (Queen's University)

Understanding the Role of Artificial Intelligence-Enabled Decision Support Systems in Sustainable Agriculture: A Scoping Review

Author(s)/Auteur(s): Vijaya Lakshmi (Université Laval)

Understanding the Relationship Between Sources of Feedback and Patient Outcomes in the Digital Health Environment: A Literature Review

Author(s)/Auteur(s): Sophia Mannina (Queen's University) & Shamel Addas (Queen's University)

The Impact of News and Social Media Sentiments on Cryptocurrency Markets

Author(s)/Auteur(s): Ehsan Dabiran (Carleton University), Samira Farivar (Carleton University) & Gerald Grant (Carleton University)

Information Systems / Systèmes d'information (IS)

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SUNDAY JUNE 13

AGM Annual General Meeting 9:00 – 10:15 AM EDT

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IS 3 Information Systems Divisional Meeting 4:00 – 5:15 PM EDT

MONDAY JUNE 14

KEY Keynote - Manfred F.R. Kets de Vries, Distinguished Clinical Professor of Leadership Development and Organizational Change, INSEAD 10:30 – 11:45 AM EDT

We live in a world that emphasize the rational and the objective. We cling dearly to objective facts, rigorous thought and rational decisions. In doing so, we risk losing sight of the internal world and our emotional and intuitive aspects. Understanding our “inner theatre” is essential, but also an uphill challenge, fraught with difficulties and anxieties. In this conversation, Manfred F. R. Kets de Vries explores the essential need to build self-understanding and the difficulty in doing so.

International Business / Affaires internationales (IB)

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SUNDAY JUNE 13**AGM Annual General Meeting 9:00 – 10:15 AM EDT**

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IB 1 International Human Resources and Cross-cultural Management 2:30 – 3:45 PM EDT

Chair/Président: Wootae Chun (University of Northern British Columbia)

Cross-cultural management of subsidiaries of high tech born global SMEs: Application of host-country or home country management approach?

Author(s)/Auteur(s): MD Mamunur Rashid (Université Laval)

BEST STUDENT PAPER/MEILLEURE COMMUNICATION ÉTUDIANTE

Behaving culturally empathic versus being culturally empathic: Does authenticity matter?

Author(s)/Auteur(s): Mariam Magdy Hussein (University of Ottawa) & Sharon O'Sullivan (University of Ottawa)

The role of social capital and online social support in workforce integration of immigrant women during Covid-19

Author(s)/Auteur(s): Liam Hoselton (Carleton University), Luciara Nardon (Carleton University), Daniel Gulanowski (Carleton University) & Amrita Hari (Carleton University)

IB 2 Issues in Outward Focused Foreign Direct Investment (FDI) 4:00 – 5:15 PM EDT

Chair/Président: Andrew Webb (Carleton University)

Investigation of modern determinants that influence Chinese outward direct investments

Author(s)/Auteur(s): Salman Kimiagari (Thompson Rivers University) & Olga Savenchuk (Thompson Rivers University)

Motives of outward foreign direct Investment: From the perspectives of the level of technology and absorptive capacity of firms

Author(s)/Auteur(s): Nasrin Sultana (HEC Montreal)

The Foreign Direct Investment process: A practice view

Author(s)/Auteur(s): Nasrin Sultana (HEC Montreal)

Societal subjective well-being and consumer receptivity to innovative products

Author(s)/Auteur(s): Etayankara Muralidharan (MacEwan University)

MONDAY JUNE 14**KEY Keynote - Manfred F.R. Kets de Vries, Distinguished Clinical Professor of Leadership Development and Organizational Change, INSEAD 10:30 – 11:45 AM EDT**

We live in a world that emphasize the rational and the objective. We cling dearly to objective facts, rigorous thought and rational decisions. In doing so, we risk losing sight of the internal world and our emotional and intuitive aspects. Understanding our “inner theatre” is essential, but also an uphill challenge, fraught with difficulties and anxieties. In this conversation, Manfred F. R. Kets de Vries explores the essential need to build self-understanding and the difficulty in doing so.

IB 3 International Corporate level strategy 1:00 – 2:15 PM EDT

Chair/Président: Michael Roberts (Mount Royal University)

BEST STUDENT PAPER/MEILLEURE COMMUNICATION ÉTUDIANTE

Internationalization speed: Strategies in the low-carriers (LCCs) industry

Author(s)/Auteur(s): Othman Namli (HEC Montreal) & Gwyneth Edwards (HEC Montreal)

M&A performance in the banking industry: Evidence from non-bank financial institutions and fintech acquisitions

Author(s)/Auteur(s): Chan Wang (HEC Montreal) & Gwyneth Edwards (HEC Montreal)

BEST PAPER/MEILLEURE COMMUNICATION

Determinants of the instability of international joint ventures - the role of inter-firm learning: Review and future directions

Author(s)/Auteur(s): Ismael Golmohammadi (Memorial University of Newfoundland)

Methodologies and technologies of Japanese innovation-oriented firms

Author(s)/Auteur(s): Grant Alexander Wilson (University of Saskatchewan), C. Brooke Dobni (University of Saskatchewan) & Mark Klassen (University of Saskatchewan)

IB 4 International Business Divisional Meeting 2:30 – 3:45 PM EDT

Chair/Président: Michael Roberts (Mount Royal University)

Management Education / Formation en gestion (MED)

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SUNDAY JUNE 13

AGM Annual General Meeting 9:00 – 10:15 AM EDT

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Divisional Speaker - Dr Chris Hartt, Dalhousie University - "Durability of the Idea of a Pandemic" 10:30 – 11:45 AM EDT

In all organizations past events, even if they are unique or at least very unlikely to recur, have strength beyond their ambition. In terms of NCA Theory they have persistent influence and therefore are durable actors in the network regardless of the presence of human actors who had direct experience. The crisis in education of March 2020 will never unenroll from our network of management education. As a result, it will resonate in institutional choices, individuals' decisions and forever be a tool for the more Machiavellian among us.

Chair/Président: Rene Arseneault (Saint Mary's University)

Guest Speaker: Christopher Hartt (Dalhousie University)

MONDAY JUNE 14

MED 1 Missing Perspectives in Business Education 9:00 – 10:15 AM EDT

Chair/Président: Heidi Weigand (Dalhousie University)

Moderator/Modérateur: Blake Kanewischer (Southern Alberta Institute of Technology)

Reflecting on Canadian Business and Indigenous Peoples: A Critical Analysis of Management Textbooks.

Author(s)/Auteur(s): Mary Beth Doucette (Cape Breton University) & Nicholous Deal (Mount Saint Vincent University)

BEST PAPER/MEILLEURE COMMUNICATION

Storytelling Leadership Toward a Just Future: Decolonizing the Leadership Ecosystem Through Lessons Learned From Stories of the Old Days and Old Ways of Labrador

Author(s)/Auteur(s): Shelley Price (St Francis Xavier University) & Cathy Driscoll (Saint Mary's University)

Where Do We Go From Here? Increasing a Business School's Capacity to Respond to its Constituents

Author(s)/Auteur(s): Loren Falkenberg (University of Calgary) & Carly Drake (North Central College)

KEY Keynote - Manfred F.R. Kets de Vries, Distinguished Clinical Professor of Leadership Development and Organizational Change, INSEAD 10:30 – 11:45 AM EDT

We live in a world that emphasize the rational and the objective. We cling dearly to objective facts, rigorous thought and rational decisions. In doing so, we risk losing sight of the internal world and our emotional and intuitive aspects. Understanding our “inner theatre” is essential, but also an uphill challenge, fraught with difficulties and anxieties. In this conversation, Manfred F. R. Kets de Vries explores the essential need to build self-understanding and the difficulty in doing so.

MED 2 Student-Centred Experiences in Management Education 1:00 – 2:15 PM EDT

Moderator/Modérateur: Blake Kanewischer (Southern Alberta Institute of Technology)

Chair/Président: Rene Arseneault (Saint Mary's University)

Improvisational Education for Managers: Embodied Teaching and Learning From Theatre

Author(s)/Auteur(s): Fernanda Barbosa (Federal University of Bahia), Eduardo Davel (Federal University of Bahia) & Miguel Cunha (Nova School of Business and Economics)

“Can we Really?!”: A Classroom-as-HR Firm Method for Teaching Introductory Human Resources

Author(s)/Auteur(s): Kirsten Robertson (University of the Fraser Valley)

The Influence of Knowledge Internalization on a Self-Threat Model

Author(s)/Auteur(s): Kamphol Wipawayangkool (Sam Houston State University), Juliana Lilly (Sam Houston State University) & Allan Grogan (Sam Houston State University)

Polychronicity and its Effect on Academic Procrastination: The Mediating Influence of Techno-Overload

Author(s)/Auteur(s): Allan Grogan (Sam Houston State University), Juliana Lilly (Sam Houston State University) & Kamphol Wipawayangkool (Sam Houston State University)

MED 3 Management Education - Work in Progress 2:30 – 3:45 PM EDT

Chair/Président: Ryan MacNeil (Acadia University)

Moderator/Modérateur: Blake Kanewischer (Southern Alberta Institute of Technology)

Project-based Learning: The Triple Crown of Education

Author(s)/Auteur(s): Connie Bygrave (Fairleigh Dickinson University)

Keep Learning: Student Engagement in an Online Environment

Author(s)/Auteur(s): Akanksha Bedi (Western Washington University) & Mark Skowronski (Ramapo College of New Jersey)

Rethinking Higher Education in the Artificial Intelligence Age

Author(s)/Auteur(s): Anne-Marie Côté (Université Laval), Guillaume Togay (Université Laval) & Zhan Su (Université Laval)

Exploring Teaching Effectiveness and the Scholarship of Teaching and Learning at AACSB-Accredited Business Schools in Canada and the USA: A Mixed Methodology Approach

Author(s)/Auteur(s): Sanobar Siddiqui (University of Regina)

MED 4 Management Education Divisional Meeting 4:00 – 5:15 PM EDT

Chair/Président: Rene Arseneault (Saint Mary's University)

TUESDAY JUNE 15**Workshop - Indigenizing and Decolonizing Business Schools 2021: Three Stories and Five Sharing Circles 10:30 AM – 12:00 PM EDT**

The final report of the Truth and Reconciliation Commission issued three calls to action that directly implicate Business Schools to engage in teaching, research, and service to advance reconciliation. Last year's initial ASAC workshop provided overviews of administrative leadership, curricular reform, and research activity related to indigenizing and decolonizing business schools. The proposed workshop builds from last year's success. We propose two basic components lasting 90 minutes. The first consists of three stories about indigenization at specific business schools: Dalhousie, Manitoba, and Victoria. The second component consists of themed breakout rooms facilitated by five scholars. The sharing circles will contribute to the important work of building relationships within our growing community of scholars. The two components will be preceded by a welcome and land acknowledgement and followed by an appreciative farewell.

Guest Speaker: David Deephouse (University of Alberta), Diane-Laure Arjeliès (Western University), François Bastien, Teddy Carter (University of Alberta), Mary Beth Doucette (Cape Breton University), Albert James (Dalhousie University), Raj Manchanda (University of Manitoba) & Peter Pomart (University of Manitoba)

Management Science / Sciences de la gestion (MSC)

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MONDAY JUNE 14

MSC 1 Management_Science_1 9:00 – 10:15 AM EDT

Data Modelling, Analysis, Visualization using PowerBI – Supply Chain Data Exploration

Author(s)/Auteur(s): Parminder Singh Kang (Mount Royal University) & Rajbir Bhatti (Mount Royal University)

KEY Keynote - Manfred F.R. Kets de Vries, Distinguished Clinical Professor of Leadership Development and Organizational Change, INSEAD 10:30 – 11:45 AM EDT

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MSC 2 Management_Science_2 1:00 – 2:15 PM EDT

Collaborations internationales de développement technologique, vers une augmentation du rôle des communautés ?

Author(s)/Auteur(s): Alexandre Grosset-Magagne (Université Laval)

Choix des indicateurs clés de performance: Cas de projet public québécois.

Author(s)/Auteur(s): Mohamed Mhissen (Laval University)

La priorisation au sein de portefeuille de projets stratégiques: Cas des établissements de santé publiques du Québec.

Author(s)/Auteur(s): Stéphanie Boivin (Laval University) & Mohamed Mhissen (Laval University)

Internalisation de la dimension écologique dans la gestion des organisations

Author(s)/Auteur(s): Mégane Mandruzzato (Laval University)

MSC 3 Management_Science_3 2:30 – 3:45 PM EDT

Using Kanban System to Mitigate the Implications of Delays in the Saudi Construction Industry

Author(s)/Auteur(s): Mohammed Alhalafi (DeMontfort University) & Parminder Singh Kang (Mount Royal University)

Partial Centralization in Durable-Good Supply Chains

Author(s)/Auteur(s): Victor Shi (Wilfrid Laurier University) & Jin Li (Zhejiang Gongshang University)

SME Debt Finance- A Ranking of Canadian Financial Institutions using Grey Relational Analysis

Author(s)/Auteur(s): Avninder Gill (Thompson Rivers University), Abhijit Ghosh (Thompson Rivers University) & Shubhomoy Banerjee (O.P. Jindal Global University)

Transactional Flow Process Analysis for Health Economics – Factors, Continuous Process Improvement, and Barriers to Implementation

Author(s)/Auteur(s): Ibrahim Alrashed (De Montfort University) & Parminder Singh Kang (Mount Royal University)

MSC 4 Management Science Divisional Meeting 4:00 – 5:15 PM EDT

Marketing / Marketing (MRK)

Visit ASAC.ca for the full conference schedule.

****All session times are in EASTERN time zone****

SUNDAY JUNE 13

AGM Annual General Meeting 9:00 – 10:15 AM EDT

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MRK 1 The COVID-19 Pandemic 10:30 – 11:45 AM EDT

Chair/Président: David Dobson (University of the Fraser Valley)

BEST PAPER/MEILLEURE COMMUNICATION

Optimism as a Driver of Behavioral Change During the COVID-19 Crisis: A Temporal Analysis

Author(s)/Auteur(s): Amélie Guèvremont (École des Sciences de la Gestion, Université du Québec à Montréal), Caroline Boivin (Université de Sherbrooke), Fabien Durif (École des Sciences de la Gestion, Université du Québec à Montréal) & Raoul Graf (École des Sciences de la Gestion, Université du Québec à Montréal)

The (De-)Evolution of Innovation in American Corpse Disposition and the Marketing of Sustainable Alternatives post-COVID-19

Author(s)/Auteur(s): Stephanie Villers (University of Guelph)

Framing Effects of Message Specificity and Emotional Appeals on COVID-19 Vaccine Communication

Author(s)/Auteur(s): David Dobson (University of the Fraser Valley)

COVID-19 & Community-Based Social Marketing: A Qualitative Exploration of the Coronavirus Pandemic's Impact on Reusable Cup Sharing Programs

Author(s)/Auteur(s): Noah Friedman (Ryerson University)

MRK 2 Perceptions and Multiculturalism 1:00 – 2:15 PM EDT

Chair/Président: Stéphane Goyette (Université de Sherbrooke)

Différences Transnationales dans la Perception du « Made in China » : La Perception des Consommateurs Internationaux

Author(s)/Auteur(s): Imelda Da Silva (FSA), Alexis Abodohoui (Université de Parakou) & Zhan Su (FSA)

The Effect of Sellers 'Perception of Citizens' Citizenship Behaviors on the Seller's Performance: A Sellers of Home Appliance Stores

Author(s)/Auteur(s): Salman Kimiagari (Thompson Rivers University) & Neda Sharifi Asadi Malafe (Young Researchers and Elite Club, Sari Branch, Islamic Azad University, Sari, Mazandaran, Iran)

Materialism as Motivation to be Connected: Cross-Cultural Study of Consumers' Materialism

Author(s)/Auteur(s): Wonkyong Beth Lee (Western University)

E-Commerce Localization to African Consumers: Canadian Multinational Enterprise (MNE) Perspective

Author(s)/Auteur(s): Wootae Chun (University of Northern British Columbia), Emmanuel Ogwal (University of Northern British Columbia) & Chansoo Park (Memorial University of Newfoundland)

Impact du Design Fonctionnel d'une Application Mobile Financière sur la Praticité et la Perception de Modification du Comportement d'Épargne des Utilisateurs

Author(s)/Auteur(s): Aurore Puig (UQAM), Sandrine Prom Tep (UQAM), Line Ricard (UQAM), Lova Rajaobelina (UQAM) & Manon Arcand (UQAM)

MRK 3 Food and Hospitality 2:30 – 3:45 PM EDT

Chair/Président: Albena Pergelova (MacEwan University)

BEST PAPER/MEILLEURE COMMUNICATION

Treat Yourself: Food Delivery Apps and The Interplay Between Justification for Use and Food Well-being

Author(s)/Auteur(s): Sabrina Capito (MacEwan University)

Hotel Affiliation and the Moderating Effect of Star Rating on Consumer Willingness to PayWork-in-Progress Student Submission

Author(s)/Auteur(s): Scott Hachey (University of Hawaii - Manoa)

When Age Isn't a Troublesome Guest: Winery Marketing Communications and Historical Narratives

Author(s)/Auteur(s): Terrance Weatherbee (Acadia University) & Donna Sears (Acadia University)

No Filter: The Role of Authenticity and Autonomy on Influencers' Social Influence Amid the COVID-19 Pandemic

Author(s)/Auteur(s): Nataly Levesque (Laval University), Alysha Hachey (University of Hawai'i at Mānoa) & Albena Pergelova (MacEwan University)

Divisional Speaker - Dr. Darryl Murphy, Coldwell Banker Momentum Realty 4:00 – 5:15 PM EDT

The recent Covid-19 pandemic has presented interesting challenges and opportunities for this industry. Dr. Murphy will be discussing broader shifts in the Canadian housing market (i.e. metropolis exodus, inventory, pricing, etc.) as well as new marketing innovations that realtors have been employing to sell homes amidst government lockdowns and social distancing regulations (e.g. virtual tours). These socio-economic shifts in the housing market present entirely novel challenges for buyers, sellers, and the agents representing them. More specifically, record low interest rates have caused a great influx of first-time-buyers, combined with ever-shrinking inventory levels in most regions, and prices have trended upwards. These conflicting forces not only present interesting research opportunities for marketing scholars, they raise serious sociological questions around access to homeownership and housing in general.

MONDAY JUNE 14**MRK 4 Quality, Satisfaction and Sentiment 9:00 – 10:15 AM EDT**

Chair/Président: May Aung (University of Guelph)

Understanding Contemporary Political Consumerism: Consumer Boycott and Consumer Buycott

Author(s)/Auteur(s): May Aung (University of Guelph), Xinyue Zhang (University of Guelph) & Juan Wang (University of Guelph)

Who Gives a Tweet? Examining Customer Sentiment in Response to Company Politeness in Customer Care and Non-Customer Care Tweets

Author(s)/Auteur(s): Morgan Kearns (University of Northern British Columbia) & Colton Aarts (University of Northern British Columbia)

Influence of Online Reviews on Student Satisfaction Seen Through a Service Quality Model

Author(s)/Auteur(s): Mostafa Torabi (Assiniboine Community College) & Charles Bélanger (Laurentian University)

Choosing the Right Casual Footwear: Primary Quality Factors in Consumer Purchase Decisions

Author(s)/Auteur(s): Robert Opoku (Red Deer College)

KEY Keynote - Manfred F.R. Kets de Vries, Distinguished Clinical Professor of Leadership Development and Organizational Change, INSEAD 10:30 – 11:45 AM EDT

We live in a world that emphasize the rational and the objective. We cling dearly to objective facts, rigorous thought and rational decisions. In doing so, we risk losing sight of the internal world and our emotional and intuitive aspects. Understanding our “inner theatre” is essential, but also an uphill challenge, fraught with difficulties and anxieties. In this conversation, Manfred F. R. Kets de Vries explores the essential need to build self-understanding and the difficulty in doing so.

MRK 5 Community and Social Issues 1:00 – 2:15 PM EDT

Chair/Président: Nataly Levesque (Laval University)

HONOURABLE MENTION/MENTION HONORABLE

Brand Community Motives and Engagement: The Impact of Gender

Author(s)/Auteur(s): Matti Haverila (Thompson Rivers University), Nashwa Nader (South Bank University), Caitlin McLaughlin (Thompson Rivers University) & Kai Haverila (Concordia University)

La Théorie des Relations para Sociales: Un Modèle Conceptuel et Intégratif de l'Idolâtrie Envers une Marque Humaine

Author(s)/Auteur(s): Nataly Levesque (Laval University)

“It is Everyone’s Responsibility to Sort Waste”: Citizen-Consumers Needed in the Post-consumption Waste Sorting

Author(s)/Auteur(s): Dandan Fang (Concordia University), Guojun (Sawyer) He (SKEMA Business School) & Yiyang Chen (SKEMA Business School)

A Netnographic Approach: Movie Genre, Actor's Image and Online Negative Word of Mouth

Author(s)/Auteur(s): May Aung (University of Guelph), Merette Bishara (University of Guelph), Mahmood Ghazizadeh (University of Guelph), Shaheer Kamran (University of Guelph), Taimoor Rizwan (University of Guelph), Roya Yaghoobi (University of Guelph) & Xinyue Zhang (University of Guelph)

MRK 6 Marketing Divisional Meeting 2:30 – 3:45 PM EDT

Organizational Behaviour / Comportement organisationnel (OB)

Visit ASAC.ca for the full conference schedule.

****All session times are in EASTERN time zone****

SUNDAY JUNE 13

AGM Annual General Meeting 9:00 – 10:15 AM EDT

OB 1 Ethics and Justice in Organizations 4:00 – 5:15 PM EDT

Chair/Président: Jasmin Manseau (Queen's University)

The Dark Side of Work-Life Policies: Examining the Impact of Co-worker Policy Usage on Employees

Author(s)/Auteur(s): Katia Osso (Ryerson University) & Michael Halinski (Ryerson University)

BEST PAPER/MEILLEURE COMMUNICATION

Changing Towards Ethical Conduct: Organizational Culture Change and the Dynamics of External Stakeholder Relationships

Author(s)/Auteur(s): Theresa Chika-James (MacEwan University) & Mercy Oyet (University of New Brunswick)

An Instrument to Assess Moral Authority of Firms with a Virtual Presence on Social Media

Author(s)/Auteur(s): Jasmin Manseau (Queen's University), Nathaniel Christian (Queen's University), Jayani Patel (Queen's University) & Chris Murray (Queen's University)

Effects of Corruption Perception on Deviant Work Behavior: A Social Learning Approach

Author(s)/Auteur(s): Aminat Muibi (University of Victoria)

MONDAY JUNE 14

OB 2 Pandemics and Other Shocks 9:00 – 10:15 AM EDT

Chair/Président: Louis Bélisle (UQAT)

I Will Survive (and Thrive): Examining the Effect of Survivor Selection on Strengths Use

Author(s)/Auteur(s): Michael Halinski (Ryerson University), Janet Boekhorst (University of Waterloo) & Jessica Good (York University)

A Blessing in Disguise? How Large-Scale Social Events Change Employees' Attitudes and Behaviors

Author(s)/Auteur(s): Mohammadreza Khoee (Concordia University)

Developing a Sustainability Balanced Scorecard Scale for the Hospitality Industry: An Empirical Study with Implications for the COVID-19 Pandemic

Author(s)/Auteur(s): Tahniyath Fatima (Qatar University) & Said Elbanna (Qatar University)

Exploration des facteurs ayant un effet sur la productivité en télétravail en contexte de pandémie dans une université québécoise

Author(s)/Auteur(s): Louis Bélisle (UQAT), François L'Écuyer (UQAT) & Maxime Paquet (Université de Montréal)

KEY Keynote - Manfred F.R. Kets de Vries, Distinguished Clinical Professor of Leadership Development and Organizational Change, INSEAD 10:30 – 11:45 AM EDT

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Divisional Speaker - Dr. Rupa Banerjee, Ryerson University 1:00 – 2:15 PM EDT

During 2020, the pandemic revealed that topics like care, gender and vulnerable populations should be addressed seriously. Feminist economists see an opportunity to restructure the economy based on the idea of “care” and not on “profit”. Women as subjects have been particularly harmed during this health crisis, due to the precariousness of their work (most women are in service industries), or because of the burden of care work at home. Dr. Rupa Banerjee proposes to discuss the trajectories of immigrant caregivers and their experiences at the intersection of gender, race, and migrant status. This topic contributes both theoretically and empirically, because theories of intersectionality are rarely applied to research and in this case, we are able to grasp first-hand experience from a researcher applying intersectionality both in the qualitative and quantitative sense. The broader aims of the GDO, HR, and OB divisions are to gauge interest from both qualitative and quantitative audiences, and so we find that Dr. Banerjee appeals to both audiences in her mix-methods research approach. Dr. Banerjee’s proposed topic brings an empirical investigation of caregivers’ experiences in Canada, thereby bringing a more critical understanding of the role of care in our current societies. Given the climate, it is even more important to highlight issues of care work and caregiving.

Chair/Président: Mariana Paludi (Universidad Mayor)

OB 3 The Gender Backlash 2:30 – 3:45 PM EDT

Chair/Président: Mikaila Ortynsky (Memorial University of Newfoundland)

Backlash Towards Women as Managers Receiving Promotion: Experimental vignette study

Author(s)/Auteur(s): Mikaila Ortynsky (Memorial University of Newfoundland), Megan Walsh (University of Saskatchewan) & Erica Carleton (University of Saskatchewan)

Does Industry Gender Composition Influence CEO Compensation?

Author(s)/Auteur(s): Sarah Rahimi (Concordia University), Kathleen Boies (Concordia University), Claudine Mangen (Concordia University) & Linda Dyer (Concordia University)

Gendered Perceptions of Ethical Leadership and the Outcomes for Women Leaders: Experimental Vignette Study

Author(s)/Auteur(s): Amanda Hundseth (University of Saskatchewan), Erica Carleton (University of Saskatchewan) & Megan Walsh (University of Saskatchewan)

OB 4 Leadership and Supervision 4:00 – 5:15 PM EDT

Chair/Président: Judah Adeniyi (Memorial University of Newfoundland)

Laissez-faire Leadership, Organizational Identity Threat, and Performance: A Multilevel Model

Author(s)/Auteur(s): Véronique Robert (HEC Montréal) & Christian Vandenberghe (HEC Montréal)

Employee Perceptions of Electronically Mediated Supervision (EMS)

Author(s)/Auteur(s): Judah Adeniyi (Memorial University of Newfoundland) & Trevor Brown (Memorial University of Newfoundland)

Role of Leadership in Unfolding Love and Attachment at Work Amidst COVID-19 Crisis

Author(s)/Auteur(s): Huda Masood (York University)

Examining the Mediating Role of Work Behaviour in the Link between Employee Personality and Leader Justice: An Experimental Study

Author(s)/Auteur(s): Camilla Holmvald (Saint Mary's University), Lori Francis (Saint Mary's University) & Tabatha Thibault (Saint Mary's University)

TUESDAY JUNE 15

OB 5 Incivility and Other Bad Behaviour 9:00 – 10:15 AM EDT

Chair/Président: Hamsa Gururaj (McMaster University)

Uncivil Behaviour and Gender: Does Gender Matter?

Author(s)/Auteur(s): Katlyn Pike (Memorial University of Newfoundland) & Dianne Ford (Memorial University of Newfoundland)

I Can't Get It Out of My Mind: Negative Rumination and Emotional Exhaustion as Linking Mechanisms between Supervisor Incivility and Physical Health

Author(s)/Auteur(s): Ivy Kyei-Poku (Laurentian University), Elsa Patricia Orozco Quijano (Laurentian University) & Lisa Zheng (Laurentian University)

BEST STUDENT PAPER/MEILLEURE COMMUNICATION ÉTUDIANTE

Demographic Faultlines and Workplace Aggression: Implications of Social Context

Author(s)/Auteur(s): Hamsa Gururaj (McMaster University)

OB 6 Organizational Behaviour Divisional Meeting 10:30 – 11:45 AM EDT

Organizational Theory / Théorie organisationnelle (OT)

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SUNDAY JUNE 13

AGM Annual General Meeting 9:00 – 10:15 AM EDT

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MONDAY JUNE 14

KEY Keynote - Manfred F.R. Kets de Vries, Distinguished Clinical Professor of Leadership Development and Organizational Change, INSEAD 10:30 – 11:45 AM EDT

We live in a world that emphasize the rational and the objective. We cling dearly to objective facts, rigorous thought and rational decisions. In doing so, we risk losing sight of the internal world and our emotional and intuitive aspects. Understanding our “inner theatre” is essential, but also an uphill challenge, fraught with difficulties and anxieties. In this conversation, Manfred F. R. Kets de Vries explores the essential need to build self-understanding and the difficulty in doing so.

OT 1 Systemic biases and how to resolve them 1:00 – 2:15 PM EDT

Chair/Président: Jeannette Eberhard (King's University College at Western University)

Discussant/Discutant: Deborah de Lange (Ryerson University)

Performing an Alternative Ranking of Canadian Business Schools

Author(s)/Auteur(s): Kai Lamertz (Athabasca University) & Alex Kondra (Athabasca University)

Who Watches the Watchers? AI and the Art of Delegation

Author(s)/Auteur(s): Hadi Shaheen (Queen's University)

OT 2 Constructing identity and engaging in collective action 2:30 – 3:45 PM EDT

Discussant/Discutant: Johnny Boghossian (Université Laval)

Chair/Président: Alex Kondra (Athabasca University)

Otherness and the Formation of Identity

Author(s)/Auteur(s): Ken Ogata (York University), Alison Kemper (Ryerson University), Cheri Bradish (Ryerson University) & Peter Cosentino (DEC Sports & Entertainment)

Building an Ecology of Routines: Making Time to Help Women Exit Street Level Sex Work

Author(s)/Auteur(s): Jeannette Eberhard (King's University College at Western University), Ann Frost (Western University) & Claus Rerup (Frankfurt School of Finance & Management)

BEST PAPER/MEILLEURE COMMUNICATION

Entrepreneurial 'Who's Who': Framing Contests in the Mature Ontario Wine Field From 1985 to 2018

Author(s)/Auteur(s): Laura Ierfino Blachford (Trent University) & Sean Campeau (Carleton University)

Divisional Speaker - Dr. Roy Suddaby, University of Victoria 4:00 – 5:15 PM EDT

Chair/Président: Heather Ranson (University of Victoria)

TUESDAY JUNE 15

OT 3 Works in progress roundtable 10:30 – 11:45 AM EDT

Chair/Président: Hadi Shaheen (Queen's University)

Discussant/Discutant: Alex Bitektine (JMSB - Concordia University), Laura Ierfino Blachford (Trent University), Johnny Boghossian (Université Laval) & Marc-David Seidel (University of British Columbia)

Work in progress: Business Organizations with Social Purpose: The Tension Between 'Alternativeness' and Systemic Change

Author(s)/Auteur(s): Muatasim Ismaeel (independent)

Work in progress: L'effet des nouvelles technologies et des relations inter-organisationnelles sur la structure organisationnelle des entreprises : essai de révision de la contribution de Woodward (1958)

Author(s)/Auteur(s): Said Toumi (Laval University) & Zhan Su (Laval University)

OT 4 Organizational Theory Divisional Meeting 1:00 – 2:15 PM EDT

Production & Operations Management / Gestion des opérations et de la production (POM)

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SUNDAY JUNE 13

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POM 1 Uniquely Reviewing Research 10:30 – 11:45 AM EDT

Chair/Président: Thomas Kenworthy (University of Windsor)

Operations Strategy: A Literature Survey

Author(s)/Auteur(s): Avninder Gill (Thompson Rivers University), Abhijit Ghosh (Thompson Rivers University) & Shubhomoy Banerjee (O.P. Jindal Global University)

The Types of Knowledge and Advice that Project Managers Seek in Virtual Communities of Practice

Author(s)/Auteur(s): Thomas Kenworthy (University of Windsor) & Beth-Anne Schuelke-Leech (University of Windsor)

Globalization and Focus in Pinnacle OSCM Journals, 1952-2018: Implications for Academia

Author(s)/Auteur(s): Jaydeep Balakrishnan (University of Calgary), CH Cheng (Logistics and Supply Chain MultiTech R&D Centre), Thomas Kenworthy (University of Windsor) & Janice Eliason (University of Calgary)

POM 2 New Horizons in Project Management 1:00 – 2:15 PM EDT

Chair/Président: Gustavo Birollo (Université Laval)

Stratégie d'approvisionnement et performance des projets dans les Project-Based Organizations

Author(s)/Auteur(s): Stephane Faleu (Université Laval) & Gustavo Birollo (Université Laval)

Rôle des gestionnaires de projet dans la responsabilité sociale des entreprises et le développement durable

Author(s)/Auteur(s): Mahoussi Houndegnon Gbai (Université Laval) & Gustavo Birollo (Université Laval)

L'engagement des gestionnaires des projets humanitaires dans les zones de conflit

Author(s)/Auteur(s): Kouassi Lahouri (Université Laval) & Gustavo Birollo (Université Laval)

POM 3 Data Analytics and Optimization 2:30 – 3:45 PM EDT

Chair/Président: Tommaso Iacobelli (University of Windsor)

A Framework to Evaluate and Develop Maturity in Data Analytics Education

Author(s)/Auteur(s): Tommaso Iacobelli (University of Windsor) & Bharat Maheshwari (University of Windsor)

Handling the COVID-19 Pandemic: Performance Evaluation of the Health Units in Ontario using Data Envelopment Analysis

Author(s)/Auteur(s): Shashi Shahi (University of Windsor) & Bharat Maheshwari (University of Windsor)

POM 4 Production & Operations Management Divisional Meeting 4:00 – 5:15 PM EDT**MONDAY JUNE 14****KEY Keynote - Manfred F.R. Kets de Vries, Distinguished Clinical Professor of Leadership Development and Organizational Change, INSEAD 10:30 – 11:45 AM EDT**

We live in a world that emphasize the rational and the objective. We cling dearly to objective facts, rigorous thought and rational decisions. In doing so, we risk losing sight of the internal world and our emotional and intuitive aspects. Understanding our “inner theatre” is essential, but also an uphill challenge, fraught with difficulties and anxieties. In this conversation, Manfred F. R. Kets de Vries explores the essential need to build self-understanding and the difficulty in doing so.

Social Responsibility / Responsabilité sociale (SR)

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SUNDAY JUNE 13

AGM Annual General Meeting 9:00 – 10:15 AM EDT

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SR 1 Interpretive Approaches to Sustainability - Full Papers 1 10:30 – 11:45 AM EDT

Chair/Président: Heather Ranson (University of Victoria)

Discursive Struggles for Legitimacy in Sustainability Controversies: The Case of Battery Metals in Quebec

Author(s)/Auteur(s): Sine Ritz (HEC Montreal) & Natalia Delgado (HEC Montreal)

Deconstructing the "Faith" in Faith-Friendly Businesses: A Case Study of Faithwashing in the Meat Industry

Author(s)/Auteur(s): Cathy Driscoll (Saint Mary's University)

Leading with Two Eyes: Leadership Failures and Possibilities in the Management of a Pulp Mill's Wicked Problem

Author(s)/Auteur(s): Mairi McKinnon (St. Francis Xavier University) & Brad Long (St. Francis Xavier University)

Organizations as Interpretation Systems: A Study of the Relationship between Environmental Interpretation and Environmental Performance

Author(s)/Auteur(s): Guillaume Pain (Laval University), Raymond Paquin (Concordia University) & Suzanne Tilleman (University of Montana)

SR 2 Systematic Insights on Sustainability - Full Papers 2 1:00 – 2:15 PM EDT

Chair/Président: Simon Pek (University of Victoria)

Essential Competencies for Environmental Behaviours: A Review and Future Research Agenda

Author(s)/Auteur(s): Ryan Tougas-Cooke (University of Ottawa) & Sharon O'Sullivan (University of Ottawa)

BEST PAPER/MEILLEURE COMMUNICATION

The Business of Sustainable Urban Development: A Systematic Review

Author(s)/Auteur(s): Daina Mazutis (University of Ottawa) & Lauren Sweet (University of Ottawa)

L'intelligence culturelle des travailleurs expatriés: Une revue systématique de la recherche empirique

Author(s)/Auteur(s): Geneviève Morin (École nationale d'administration publique) & David Talbot (École nationale d'administration publique)

Sustainability versus Convention: Mapping Advancements of Management Research on Grand Challenges

Author(s)/Auteur(s): Truzaar Dordi (University of Waterloo) & Nicholas Palaschuk (University of Waterloo)

SR 3 Works in Progress 1 2:30 – 3:45 PM EDT

Chair/Président: Eduardo Ordonez-Ponce (Athabasca University)

Are Corporate Sustainability Efforts Really Sustainable for Humanity and the Planet?

Author(s)/Auteur(s): Gerard Farias (Fairleigh Dickinson University), Isabella Krysa (Fairleigh Dickinson University) & Christine Farias (Borough of Manhattan Community College)

Pour Over: A Systematic Review of the Sustainable Coffee Literature

Author(s)/Auteur(s): Benjamin Marcus (Stonehill College) & Joel Marcus (York University)

Economic Exchange and Inequality

Author(s)/Auteur(s): Anirban Kar (Simon Fraser University)

Private Capital Markets and Sustainability Research: A Science-Practice Gap in the Sustainable Finance Industry?

Author(s)/Auteur(s): Majid Mirza (University of Waterloo), Truzaar Dordi (University of Waterloo), Pedro Alguindigue (University of Waterloo), Olaf Weber (University of Waterloo) & Ryan Johnson (University of Waterloo)

SR 4 Social Responsibility Divisional Meeting 4:00 – 5:15 PM EDT

Guest Speaker: Heather Ranson (University of Victoria)

MONDAY JUNE 14

SR 5 Sustainable Operations and Management 1 - Full Papers 3 9:00 – 10:15 AM EDT

Chair/Président: Truzaar Dordi (University of Waterloo)

Les déterminants de la maturité énergétique dans les PME québécoises

Author(s)/Auteur(s): Azize Nafa (Hydro-Québec), François Labelle (Université du Québec à Trois-Rivières (UQTR)), Hugues Fortin (Hydro-Québec) & Marie-Josée Leduc (Hydro-Québec)

Une démarche collective pour l'intégration de la responsabilité sociale d'entreprise dans les PME

Author(s)/Auteur(s): Bouthaina Harbaoui (Université du Québec à Montréal) & Anissa Frini (Université du Québec à Rimouski)

Let's Get Down to Sustainable Business: Towards an Integrated Organizational Sustainability Management Framework

Author(s)/Auteur(s): Waqas Nawaz (Queen's University)

Consumer Values and Intention to Buy from Local Food Entrepreneurs: The Role of Moral Legitimacy

Author(s)/Auteur(s): Claudio Pousa (Lakehead University), W. G. Will Zhao (Lakehead University) & Megan Raynard (Lakehead University)

KEY Keynote - Manfred F.R. Kets de Vries, Distinguished Clinical Professor of Leadership Development and Organizational Change, INSEAD 10:30 – 11:45 AM EDT

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SR 6 Works in Progress 2 1:00 – 2:15 PM EDT

Chair/Président: Daina Mazutis (University of Ottawa)

Dictionaries of Environmental Terms to Capture the three Steps of Ecological Interpretation – Scanning, Understanding, and Responding – and Methodology for their Development

Author(s)/Auteur(s): Guillaume Pain (Laval University), Raymond Paquin (Concordia University) & Suzanne Tilleman (University of Montana)

La gouvernance partenariale sous tension: Une recherche-action dans le secteur français de l'eau et de l'assainissement

Author(s)/Auteur(s): Guillaume Barbat (Kedge Business School), Aurélien Decamps (Kedge Business School) & David Talbot (École nationale d'administration publique)

Understanding the Influence of Local Culture in Climate Change Policies. A Work in Progress

Author(s)/Auteur(s): Carlos R. Perez (Independent Research) & Eduardo Ordonez-Ponce (Athabasca University)

SR 7 Sustainable Operations and Management 2 - Full Papers 4 2:30 – 3:45 PM EDT

Chair/Président: Guillaume Pain (Laval University)

BEST STUDENT PAPER/MEILLEURE COMMUNICATION ÉTUDIANTE

The Sharing Economy: Sustainability of E-Scooters

Author(s)/Auteur(s): Brady Bailey (MacEwan University)

HONOURABLE MENTION/MENTION HONORABLE

The Emergence of Industry Hybrid Regulation: Coordinating for Circular Economy

Author(s)/Auteur(s): Hadi Chapardar (MacEwan University)

An Analysis of Carbon Pricing and Incentives to Disclose Air Emissions: Measurement as Intra-Action

Author(s)/Auteur(s): Tameka Samuels-Jones (York University) & Marcela Porporato (York University)

Convergence, divergence, crossvergence: Les pratiques environnementales des PME dans l'ALÉNA

Author(s)/Auteur(s): Cedric Moulet (Université du Québec à Trois-Rivières), François Labelle (UQTR) & Francisco Navarrete-Baez (University of Valle de Atemajac)

Divisional Speaker - Dr. Roy Suddaby, University of Victoria 4:00 – 5:15 PM EDT

Chair/Président: Heather Ranson (University of Victoria)

TUESDAY JUNE 15

SR 8 Paper Development Workshop 10:30 – 11:45 AM EDT

This event is an invitation-only event for selected papers to receive feedback on their work in a small-group setting. Questions about the format and participation should be directed to the chairs.

Chair/Président: Julie Bernard (Université Laval)

Discussant/Discutant: Truzaar Dordi (University of Waterloo)

Different Strokes - Ownership Structures and the Choice of CSR Responses in the Mandatory CSR Context

Author(s)/Auteur(s): Syed Eraj Hassan (University of Victoria)

Rethinking Organizational Anticorruption Strategies: Compliance Programs as Social-Symbolic Objects

Author(s)/Auteur(s): Renato Chaves (HEC Montréal) & Emmanuel Raufflet (HEC Montréal)

Sustainability Rating Tools: Implications of Sustainability Rankings for Organizational Strategic Responses

Author(s)/Auteur(s): Rumina Dhalla (University of Guelph) & Saveena Patara (University of Waterloo)

Decarbonization in Cities: An Organizational Field-level Analysis on Addressing Grand Challenges

Author(s)/Auteur(s): Ying Zhou (University of Waterloo) & Amelia Clarke (University of Waterloo)

Investor Risk Perception and Behavioural Finance: A Literature Review of Concepts Applicable to Sustainable Finance

Author(s)/Auteur(s): Vasundhara Saravade (University of Waterloo)

From Distrust to Initial Trust in the Pursuit of an Alliance: The Role of an Intermediary in the Emergence of Alliances Between Firms and NGOs

Author(s)/Auteur(s): Qasim Saddique (Schulich School of Business, York University)

Strategy / Stratégie (STR)

Visit ASAC.ca for the full conference schedule.

****All session times are in EASTERN time zone****

SUNDAY JUNE 13

AGM Annual General Meeting 9:00 – 10:15 AM EDT

Please take the time to join us for the ASAC Annual General Meeting. This is one of the most important meetings of the year, where you as a member have an opportunity to contribute to the on-going smooth operation of the organization.

Divisional Speaker - Dr. Julian Birkinshaw, London Business School 1:00 – 2:15 PM EDT

The Myths of Disruption: How Established Firms are Adapting to the Digital Revolution
Julian Birkinshaw is Professor of Strategy and Entrepreneurship and Faculty Advisor for Executive Education at the London Business School. He is a Fellow of the British Academy and the (American) Academy of Management. He has PhD and MBA degrees in Business from the Richard Ivey School of Business, Western University, Canada, and a BSc (Hons) from the University of Durham, UK. He was awarded Honorary Doctorates by the Stockholm School of Economics in 2009 and Copenhagen Business School in 2018. Professor Birkinshaw is a recognized thought-leader on the impact of digital technology on the strategy and organisation of established companies, for example such topics as digital disruption, agile working, corporate entrepreneurship, business model innovation and management innovation. He is the author of fifteen books, including *Mindtools for Managers* (2018), *Fast/Forward* (2017), *Becoming a Better Boss* (2013), *Reinventing Management* (2010), *Giant Steps in Management* (2007), *Inventing: Why Big Companies Must Think Small* (2003), and *Entrepreneurship in the Global Firm* (2001), as well as over one hundred articles. Professor Birkinshaw is currently ranked as one of the “Thinkers 50” top thought leaders in the field of Management. He is regularly quoted in international media outlets, including CNN, BBC, *The Economist*, the *Wall Street Journal*, the *Huffington Post*, *Bloomberg Business Week* and *The Times*. He is a regular keynote speaker and a consultant to many large companies, such as BP, Dell Technologies, Roche, Tata Group, BMW, Unilever, Enel, and Orsted.

Chair/Président: Pouya Seifzadeh (SUNY Geneseo)

STR 1 Generativity and platforms 2:30 – 3:45 PM EDT

Chair/Président: Nadège Levallet (University of Guelph)

Generativity in Platform Ecosystems: The Dual Role of The Platform Firm

Author(s)/Auteur(s): Nudrat Mahmood (York University) & Anoop Madhok (York University)

A Theory of Market Generativity: The Competitive Advantage of Knowledge-Generating Platforms

Author(s)/Auteur(s): Mohammad Keyhani (University of Calgary) & Hamed Tajedin (Sharif University of Technology)

How does Innovation Contribute to Relationship Value in Social Media Platform Partnerships?

Author(s)/Auteur(s): Donna Smith (Ryerson University), Charles H. Davis (Ryerson University), Leonardo Amado Godoy (Ryerson University) & David B. Nieborg (University of Toronto)

STR 2 Resource redeployment theory 4:00 – 5:15 PM EDT

Chair/Président: Karim Gassemi (ENCG Casablanca)

Where Does Resource Redeployment Flexibility Come From? The Role of Resource Divisibility

Author(s)/Auteur(s): Ghahhar Zavosh (HEC Montreal)

Reflections on Hill and Hoskisson's (1987) N versus N2 (Work-In-Progress)

Author(s)/Auteur(s): W Glenn Rowe (Ivey Business School)

Divisional Drivers of Corporate Acquisition Decisions

Author(s)/Auteur(s): Ghahhar Zavosh (HEC Montreal) & Marie-Ann Betschinger (HEC Montréal)

MONDAY JUNE 14

KEY Keynote - Manfred F.R. Kets de Vries, Distinguished Clinical Professor of Leadership Development and Organizational Change, INSEAD 10:30 – 11:45 AM EDT

We live in a world that emphasize the rational and the objective. We cling dearly to objective facts, rigorous thought and rational decisions. In doing so, we risk losing sight of the internal world and our emotional and intuitive aspects. Understanding our “inner theatre” is essential, but also an uphill challenge, fraught with difficulties and anxieties. In this conversation, Manfred F. R. Kets de Vries explores the essential need to build self-understanding and the difficulty in doing so.

STR 3 Indigenous businesses and not-for-profits 1:00 – 2:15 PM EDT

Chair/Président: Donna Smith (Ryerson University)

BEST STUDENT PAPER/MEILLEURE COMMUNICATION ÉTUDIANTE

Aboriginal Law and Credible Commitments: How Are Resource Firms and Indigenous Groups in Canada Negotiating Institutional Change and Uncertainty?

Author(s)/Auteur(s): Andrew Johnston (University of Calgary)

Home-Based Businesses and Their Internationalization from Canada: Focus on Indigenous Firms

Author(s)/Auteur(s): Fernando Angulo-Ruiz (MacEwan University) & Léo-Paul Dana (Montpellier Business School)

Exploring Strategies in Nonprofit Fundraising (Work-In-Progress)

Author(s)/Auteur(s): Saeed Shekari (William Paterson University) & Bahar Ashnai (William Paterson University)

STR 4 Market conditions and its effect on firm`s strategy 2:30 – 3:45 PM EDT

Chair/Président: Mohammad Keyhani (University of Calgary)

BEST PAPER/MEILLEURE COMMUNICATION

Constraints Make the Beer Richer: Agility and Improvisation for Innovativeness in Ontario's Craft Brewery Industry

Author(s)/Auteur(s): Nadège Levallet (University of Guelph) & Suchit Ahuja (Concordia University)

Asymmetric Firm Expansion/Contraction: The Relative Strength of Bad Over Good Events

Author(s)/Auteur(s): Alyson House (University of Calgary) & Peter Sherer (University of Calgary)

STR 5 Strategy Divisional Meeting 4:00 – 5:15 PM EDT

Chair/Président: Pouya Seifzadeh (SUNY Geneseo)

Technology & Innovation Management / Gestion de l'innovation et de la technologie (TIM)

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SUNDAY JUNE 13

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TIM 1 Digitalization and Knowledge 10:30 – 11:45 AM EDT

Chair/Président: Ken Chen (Trent University)

Developing Sustainable Innovation in Knowledge-Intensive Business Service (KIBS): Connecting the Dots from the Micro-foundations View.

Author(s)/Auteur(s): Nhan Nguyen (University of Victoria)

University-Industry Knowledge Transfer: The Case of the Godfathers of Artificial Intelligence

Author(s)/Auteur(s): Margaret Dalziel (University of Waterloo) & Mimoso (Xiao) Zhao (University of Toronto)

Functions of Digital Technologies in Ecosystem Value Creation: The Case of the Canadian Agri-food Sector

Author(s)/Auteur(s): Hassan Ebrahimi (University of Ottawa) & R. Sandra Schillo (University of Ottawa)

TIM 2 Les nouveaux facteurs dans les processus d'innovation / Issues in Innovation Process 1:00 – 2:15 PM EDT

Chair/Président: Sophie Veilleux (Université Laval)

Nouveaux enjeux éthiques liés aux développements récents de l'intelligence artificielle (IA) et à l'usage des algorithmes dans les grandes entreprises de technologie

Author(s)/Auteur(s): Ernest Kuekam (Université du Québec à Montréal)

Meilleures pratiques pour les partenariats de recherche université-industrie en nutrition

Author(s)/Auteur(s): Mathieu Guay-Racine (Université Laval), Sophie Veilleux (Université Laval) & Vincent Fradet (Université Laval)

L'impact de l'adoption des méthodes agiles sur le processus d'assurance qualité logiciel

Author(s)/Auteur(s): Mauricio Vergara (Sherbrooke University)

TIM 3 Innovation Strategy in Global Markets 2:30 – 3:45 PM EDT

Chair/Président: William Johnson (Penn State University- Erie)

Role of Innovation as a Mediating Factor between Strategic Orientation and SMEs Performance

Author(s)/Auteur(s): Muhammad Mohiuddin (Université Laval) & Victoria Cantillo (Université Laval)

A Global Exploration of Innovation Orientation and Performance

Author(s)/Auteur(s): Grant Alexander Wilson (University of Saskatchewan) & C. Brooke Dobni (University of Saskatchewan)

Towards Educating Global Innovation Leaders

Author(s)/Auteur(s): Victoria Hasegawa (University of Windsor) & Bharat Maheshwari (University of Windsor)

Applying Technology Performance and Innovation to Enhance Small and Medium Sized Enterprise Business

Author(s)/Auteur(s): Fahime Baei (Azad University), Salman Kimiagari (Thompson Rivers University) & Yaser Moghassem (Azad University)

TIM 4 Round Table - Technology and Innovation Management under High Uncertainty 4:00 – 5:15 PM EDT

How can businesses leverage new technologies and achieve breakthrough innovations in environments characterized by drastic changes, limited resources and other unknowns? In this roundtable discussion, Dr. William H.A. Johnson and Dr. Ken Chen open the conversation by sharing their recent research related to this topic. The TIM division invites members and interested researchers to join the discussion and co-create your future research ideas.

Chair/Président: Ken Chen (Trent University) & William Johnson (Penn State University- Erie)

MONDAY JUNE 14**TIM 5 Technology & Innovation Management Divisional Meeting 9:00 – 10:15 AM EDT**

KEY Keynote - Manfred F.R. Kets de Vries, Distinguished Clinical Professor of Leadership Development and Organizational Change, INSEAD 10:30 – 11:45 AM EDT

We live in a world that emphasize the rational and the objective. We cling dearly to objective facts, rigorous thought and rational decisions. In doing so, we risk losing sight of the internal world and our emotional and intuitive aspects. Understanding our “inner theatre” is essential, but also an uphill challenge, fraught with difficulties and anxieties. In this conversation, Manfred F. R. Kets de Vries explores the essential need to build self-understanding and the difficulty in doing so.

Tourism & Sport Management / Gestion du tourisme et du sport (TSM)

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SUNDAY JUNE 13

AGM Annual General Meeting 9:00 – 10:15 AM EDT

Please take the time to join us for the ASAC Annual General Meeting. This is one of the most important meetings of the year, where you as a member have an opportunity to contribute to the on-going smooth operation of the organization.

TSM 1 Current Issues in Youth and Amateur Sport 4:00 – 5:15 PM EDT

Chair/Président: Shannon Kerwin (Brock University)

Missing the Maradona's: Relative Age Effects in Youth Soccer

Author(s)/Auteur(s): Heidi Weigand (Dalhousie University), Kristin Williams (University of Eastern Finland), Terry Wagar (Saint Mary's University) & Shannon Webb (Fanshawe College)

Exploring Resource Mobilization in Response to the COVID-19 Pandemic: A Value Co-Creation Perspective

Author(s)/Auteur(s): Georgia Teare (University of Ottawa) & Marijke Taks (University of Ottawa)

Improving the Collegiate Athlete Transition out of Sport: Implications for Managers

Author(s)/Auteur(s): Harlee Bruce (University of Ottawa) & Eric MacIntosh (University of Ottawa)

MONDAY JUNE 14

TSM 2 Moving Beyond 2020: Shattering the Barriers towards Gender Equity 9:00 – 10:15 AM EDT

The last year has been marked with groundbreaking movement towards shattering barriers that have been long standing in our industry. The panelists will address the current progress on operationalizing equity in the sport and tourism space. Programme development, media discourse, interdisciplinary collaborations, and next steps will be outlined as key areas of change in Canada.

Chair/Président: Shannon Kerwin (Brock University)

Guest Speaker: Mona Mirehie (Indiana University-Purdue University Indianapolis), Ann Pegoraro (University of Guelph) & Jenny Lim (Canadian Women & Sport)

KEY Keynote - Manfred F.R. Kets de Vries, Distinguished Clinical Professor of Leadership Development and Organizational Change, INSEAD 10:30 – 11:45 AM EDT

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TSM 3 Social Responsibility in Tourism and Sport Management 1:00 – 2:15 PM EDT

Chair/Président: William Murray (University of Guelph)

Exploring Causality in a Multi-Dimensional Performance Framework for Tourism: A Sustainability Perspective

Author(s)/Auteur(s): Tahniyath Fatima (Qatar University) & Said Elbanna (Qatar University)

BEST PAPER/MEILLEURE COMMUNICATION

A Conceptual Model for Understanding the Relationships Between Sport Stakeholder and Authentic CSR: A Stakeholder Approach

Author(s)/Auteur(s): Yoseph Mamo (Tennessee State University)

Missing the Mark? A Systematic Review of Residents' Utility Exchanges Related to Hosting Major Sport Events

Author(s)/Auteur(s): Jordan Bakhsh (University of Ottawa), Marijke Taks (University of Ottawa) & Milena Parent (University of Ottawa)

TSM 4 Best Practices in Sport Management 2:30 – 3:45 PM EDT

Chair/Président: Norm O'Reilly (University of Guelph)

Developing Coaches: A Management Perspective on Increasing Coach Expertise

Author(s)/Auteur(s): Eric MacIntosh (University of Ottawa), Erika Gray (University of Ottawa), Aiden Stead (University of Ottawa) & Phil Patry (University of Ottawa)

Market Segmentation in Minor Sport Properties

Author(s)/Auteur(s): Norm O'Reilly (University of Guelph), David J Finch (Mount Royal University), Gashaw Abeza (Towson University), John Nadeau (Nipissing University), Nadège Levallet (University of Guelph), David Legg (Mount Royal University), Tahereh Hasani (University of Guelph) & William Foster (University of Alberta)

Martial Arts as a Transformative Experience

Author(s)/Auteur(s): Scott MacMillan (Mount Saint Vincent University)

The Where and When of Social Media Engagement: Examining Professional Sport Teams' Most Popular Facebook, Instagram, and Twitter Posts

Author(s)/Auteur(s): Michael Naraine (Brock University), Jordan Bakhsh (University of Ottawa) & Liz Wanless (Ohio University)

TSM 5 Insights for Future Research 4:00 – 5:15 PM EDT

Chair/Président: William Murray (University of Guelph)

The Active Economy: A Pathway for Future Research

Author(s)/Auteur(s): David J Finch (Mount Royal University), David Legg (Mount Royal University), Norm O'Reilly (University of Guelph), Jason Ribeiro (University of Calgary) & Trevor Tombe (University of Calgary)

The Transformative Impact of Big Data and Analytics Technologies in Sport Management: Current and Future Directions

Author(s)/Auteur(s): Yoseph Mamo (Tennessee State University) & Yiran Su (University of Georgia)

Sport Business Employability

Author(s)/Auteur(s): Norm O'Reilly (University of Guelph), David J Finch (Mount Royal University), David Legg (Mount Royal University), Emma Fody (University of Guelph) & Tahereh Hasani (University of Guelph)

Bringing Research Back into the Boardroom: Reflections on Studying Decision-Making Processes in Non-Profit Sport Organizations

Author(s)/Auteur(s): Erik Lachance (University of Ottawa) & Milena Parent (University of Ottawa)

TSM 6 Tourism & Sport Management Divisional Meeting 5:15 – 5:45 PM EDT

