

Can we find our way?



Pouvons-nous trouver notre chemin?

Toronto
Metropolitan
University

Ted Rogers
School of
Management

June 3 - 6, 2023

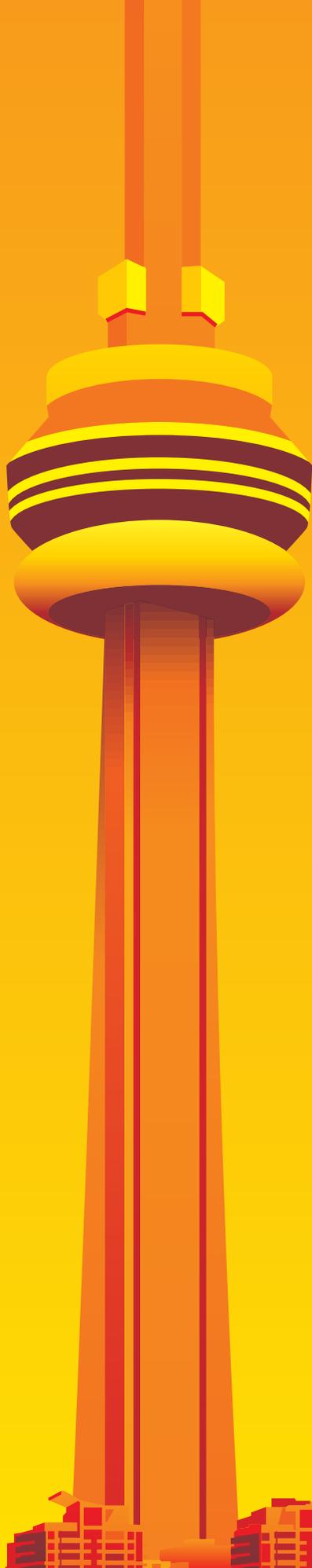
In person and online

3 - 6 juin 2023

En personne et en ligne

Exhibitor package

Forfait exposant



Why exhibit at ASAC?

The ASAC conference is an important forum that brings business and management scholars together to discuss and develop research, opportunities for further lines of inquiry and ultimately, grow and develop the community. By exhibiting at our conference, you will get your organization and brand in front of this community giving you greater access to Canadian business and management research and education.

During the conference, we will connect exhibitors with conference attendees throughout the conference weekend. We are building our conference program to allow full sessions within the program for exhibitors to connect with faculty, recent graduates and students.

Promote your brand and products.

As an exhibitor at ASAC, you will have opportunities to tell your story through direct connection and face time.

Connect with decision-makers.

At ASAC, you will get to connect with faculty members and leaders from prominent Canadian business schools and faculties

Expand your network.

By building relationships with faculty and students from across Canada and around the world.

About ASAC

ASAC is a professional society of those interested in the scholarship, teaching and practice of management. Our members are based in business and related faculties at Canadian and international post-secondary institutions as well as private and public sector organizations. ASAC provides a stimulating and collegial community for sharing perspectives and building relationships across disciplines and industries.

About the conference

Date: June 3 to 6, 2023 (in-person) *We are planning a virtual day, which will likely occur before the in-person dates.

Location: Ted Rogers School of Management at Toronto Metropolitan University

Demographics

About 500 business academics, researchers, practitioners and students from across Canada and around the world are expected to attend this event.

Conference Promotion

A comprehensive communications plan to promote the conference includes:

- Call for Papers inviting paper, work-in-progress, case, and symposium submissions
- Regular communication to members and social media promoting the conference
- A website and mobile app for the conference program
- Promotion of sponsors, exhibitors and partners throughout conference materials to maximize exposure.

Doctoral Consortium

The ASAC Doctoral Consortium is a great opportunity for students at all stages of their doctoral research to share ideas, get feedback and be inspired by guest speakers, discussants and fellow students. The consortium is a collegial forum to help students improve the efficiency and quality of their studies and will include opportunities for top to connect with students during the consortium.

Work-in-progress submissions

ASAC accepts work-in-progress submissions to offer researchers and students a forum for new ideas and concepts. Work at all stages of development are welcome and will receive constructive support and feedback at the conference. This initiative supports ASAC's objective to stimulate research development and to build a collaborative and collegial community for sharing perspectives and building relationships.

Conference-wide sessions

ASAC offers a number of unique sessions available to all attendees including professional development workshops, symposia, panels and guest speakers. Each year, these sessions are organized in conjunction with the host institution and the conference theme meant to initiate substantive discussion and offer a local perspective on conference programming.

Divisional submissions

ASAC welcomes submissions on the theme or any topic relevant to one of the following divisions:

- | | |
|-------------------------------------|------------------------------------|
| Accounting | Management Education |
| Business History | Management Science |
| Case Studies | Marketing |
| Entrepreneurship/Family Business | Organizational Behaviour |
| Finance | Organizational Studies |
| Gender & Diversity in Organizations | Production Operations Management |
| Health Care Management | Social Responsibility |
| Human Resource Management | Strategy |
| Information Systems | Technology & Innovation Management |
| International Business | Tourism & Sport Management |



Exhibitor opportunities

The ASAC conference is a great opportunity to connect directly with business faculty, researchers and students. For a fee of \$2,000 (+ 15% HST), exhibitors are invited to connect with attendees throughout the conference, and will receive the following benefits:

- Access to conference attendees with a dedicated table strategically positioned at the conference venue. This will include up to two scheduled sessions throughout the conference. These sessions will be promoted throughout the conference materials.
- Provision of dedicated page on the conference platform to share information, media, invitations and to be able to chat one-on-one with attendees.
- Logo placement on conference website and other online platforms.

Contact us!

For any questions, or to discuss sponsorship or exhibiting opportunities, please contact Rory O'Neill at rory.oneill@asac.ca. For more information on the conference, visit ASAC.ca.